

Canton, Georgia

*110 Academy Street
Canton, Georgia 30114*



Minutes Draft - Draft

Wednesday, February 4, 2026

4:30 PM

110 Academy Street

Canton Main Street Board

1. Call to Order

Meeting called to order at 4:32 pm

Members In attendance: Dana Cox Mallett, Erick Garrison, Ella Murdock, Amber Palermo, Dave Hatabian, Jen Hughes, Jack Shampine, Dustin Davey, Velinda Hardy,

Others in attendance: Hannah Stringer, Darrell Rice,

2. Approval of the Agenda

Motion to approve the agenda was made by Jen Hughes. Second by Jack Shampine. All members voted in favor of the motion.

3. Approval of Minutes

Motion to approve the January 7, 2026 Meeting Minutes was made by Erick Garrison. Second by Jen Hughes. All members voted in favor of the motion.

A. Canton Main Street Board Draft Minutes - January7, 2026

Attachments: [Canton Main Street Board Draft Minutes - January 7, 2026](#)

4. Approval of December Financials

A. *Approval of December 2025 Financials*

Motion to approve to reimburse the City of Canton \$550 for past invoices was made by Jen Hughes. Second by Erick Garrison. All members voted in favor of the motion.

5. Old Business

A. **Kiosk Project Update**

The kiosk has been delivered to Public Works and was installed today, February 4, 2026. Final programming is being completed by RovelQ.

B. **Chocolate Walk – February 7**

The Chocolate Walk is scheduled for Saturday, February 7, 2026 from 11:00 am to 5:00 pm. Ticket sales are ongoing and 2 sponsors for the event have been secured. At this time 243 tickets have been sold, and 28 businesses and 10 restaurants/bars have committed to participating the event. Tickets are \$20 and do not include any drink tickets.

C. **ShamRock Shuffle – March 14**

The ShamRock Shuffle is scheduled for Saturday, March 14, 2026 from 12:00 pm to 6:00 pm. At this time there are 12 businesses that have confirmed to participate. The Shuffle is slightly different this year compared to last year. Approximately 300 cups that remained from last year will be distributed at La

Cantania with the purchase of a specialty drink. There will not be any cost or sign up for the event. Specialty drinks will be available for sale at the participating businesses. Main Street will fund the cost of the music and shuttles.

D. Downtown Canton Business Club

There was discussion on when to hold the meeting and if the meeting will rotate between businesses. The first meeting will be at the Jones Building with follow up discussion with the business owners on their preference having the meeting in the same location, hosting a meeting in their business or sponsoring a meeting.

The first meeting is scheduled for Thursday, March 12, 2026 from 8:30 am – 9:30 am. Subsequent meetings will be on the 2nd Thursday of the month.

E. GLOW Night

Glow Night is scheduled for Saturday, February 28, 2026 from 7:00 pm to 10:00 pm.

F. March Board Meeting / Work Session

The March Board Meeting is scheduled for March 4, 2026 from 12:00 pm – 1:00 pm. At the Jones Building. The annual work session is scheduled from 1:00 pm – 4:00 pm

6. New Business

A. Board Chair Comments

The Tourism Board has approved a Road Map for a Strategic Plan for Tourism. There will be a series of focus groups, tours, etc. The meetings will be February 25th, 26th, & 27th.

The Alleyway Placemaking Project next to Bizarre Coffee may be resurrected moving forward in 2026.

B. Downtown Director’s Comments

First Friday is moving forward for 2026 with the first event on May 1st. The full line will be released after all the bands are under contract.

The Farmer’s Market is moving forward for 2026.

The GEMS presentation to City Council is tentatively scheduled for April 2nd.

C. Board Member Introduced Items

There were not any Board Member introduced items.

7. Adjourn

Motion to adjourn made by Dana Mallett at 5:25 pm. Second by Erick Garrison. All members voted in favor of the motion.