



**Action Requested/Required:**

- Vote/Action Requested
  - Discussion or Presentation Only
  - Public Hearing
- Report Date: 3/20/26  
Hearing Date: \_\_\_\_\_  
Voting Date: 4/16/26

**Department:** Community Development **Presenter(s) & Title:** Kevin Turner, Community Development Director

**Agenda Item Title:**

Discussion and Possible Action of Request for Master Signage Plan for Reservoir Drive Pod 16

**Summary:**

The applicant has submitted a Master Sign Plan for the apartment complex currently under construction on Reservoir Drive. The property is zoned PD-MU and thus eligible for Master Sign Plan approval. The applicant is seeking one monument sign with this submittal.

**Budget Implications:**

Budgeted?  Yes  No  N/A

Total Cost of Project:  Check if Estimated

Fund Source: General Fund  Water & Sewer  Sales Tax  Other:

**Staff Recommendations:**

Staff recommends approval of this application.

**Reviews:**

Has this been reviewed by Management and Legal Counsel, if required?  Yes  No

**Attachments:**

Application  
Staff memo



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## MEMO

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TO: Mayor and City Council  
CC: Billy Peppers, City Manager  
Nathan Ingram, Assist City Manager  
Kevin Turner, Community Development Director

FROM: Steve Green, Zoning Administrator  
CC:

SUBJECT: Master Sign Plan application – 179 Reservoir Drive, Pod 16 Great Sky

DATE: March 23, 2026

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Ian Herr of Koncept Design Studio has submitted a Master Sign Plan application for the apartments currently under construction at 179 Reservoir Drive. The property is currently zoned PD-MU which allows for the submission of a Master Sign Plan application.

The Letter of Intent notes the project is referred to as "ALEXAN CANTON" regardless of the name shown on the monument sign. The applicant also notes that the name may change but the sign design and base will remain the same.

The proposed size of the sign is +/- 19.83 square feet with a height of 4'7". In a typical multi-family development (zoned other than PD-MU) the size allowance is 50 square feet, a maximum height of 8' and two monument signs per entrance.

The monument sign is the only sign requested at this time. If additional signs are requested the plan must come back before the Mayor and City Council for approval.

The Community Development recommends approval of this application.

Letter of Intent for Alexan Canton Main ID Signage

Location: 179 Reservoir Drive

To whom it may concern,

Please see attached drawing in reference to this document. Konzept Design Studio is engaged on a project currently referred to as Alexan Canton. The name may change during branding but the sign itself and the structure itself will remain the same. We intend to manufacture this sign as it is shown in the reference document. The current design of the sign intends to have illumination from the ground however, if the client would like to illuminate the sign internally we would prefer to illuminate the letters "ALEXAN" on the wood grain and the name on the face of the sign. All to be halo lit.

Thank you for your time and consideration,  
Ian

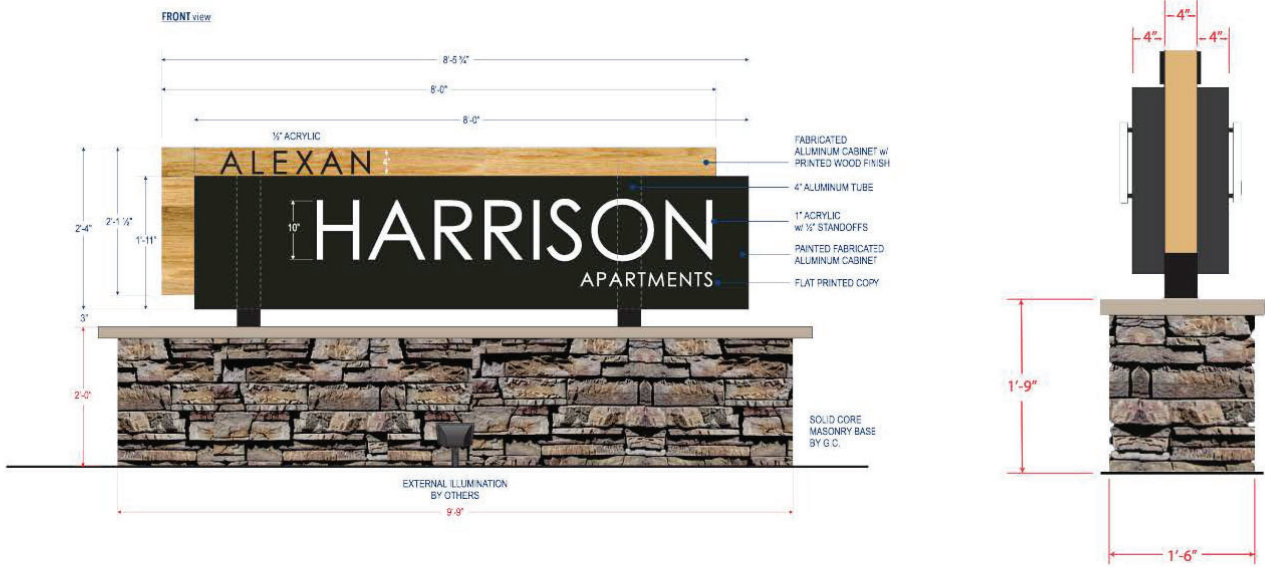
Ian Herr  
Owner  
Konzept Design Studio  
675 Seminole Ave. NE Ste T06  
Atlanta, GA 30307



# ALEXAN HARRISON

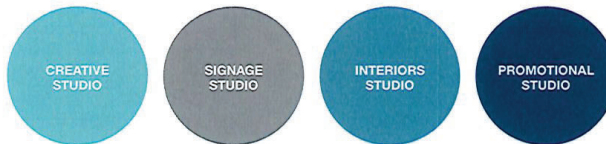
MONUMENT SIGN PACKAGE 03/11/2026

# MONUMENT SIGN





**KONCEPT**  
DESIGN STUDIO



KONCEPT is a full-service creative and interior design agency with four integrated divisions that work together to deliver cohesive and thoughtfully executed brand experiences. For over twenty five years, these competencies have provided clients with an opportunity to build and enhance their brands in the real estate, restaurant, and hospitality industries.

[kdsatl.com](http://kdsatl.com)

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