

**Action Requested/Required:**

- ☒ Vote/Action Requested
☐ Discussion or Presentation Only
☐ Public Hearing
Report Date: _____
Hearing Date: _____
Voting Date: _____

Department: Cultural Arts **Presenter(s) & Title:** Kristin Norton Green, Theatre Events and Facilities
Director

Agenda Item Title:

Discussion and Possible Action of Public Art Project at Heritage Park and Waleska Street Bridge

Summary:

In March, Cultural Arts Commission Chair Jamie Foster presented a proposal for Public Art Sculpture project along the trail in Heritage Park on either side of the Waleska Street Bridge. The Cultural Arts Commission recommends two related pieces of sculpture on either side of the bridge. The CCAC is also interested in a lighting component to the project to provide creative, interactive illumination under the bridge. The Cultural Arts Commission has determined a budget estimated between \$23,000 and \$53,000 for the project. A donation of \$25,000 from developer The Residential Group (Apartments at the Mill on Etowah) has been pledged for Public Art in the area that the CCAC would like to utilize to fund the project. The Cultural Arts Commission would like direction from Council regarding timeline and budget in moving forward on the project

Budget Implications:

Budgeted? ☐ Yes ☒ No ☐ N/A

Total Cost of Project: \$ 53,000.00 Check if Estimated ☒

Fund Source: General Fund ☐ Water & Sewer ☐ Sales Tax ☐ Other: _____

Staff Recommendations:

Staff recommends approval to move forward with planning of the Public Art Project at Heritage Park and Waleska Street Bridge.

Reviews:

Has this been reviewed by Management and Legal Counsel, if required? ☒ Yes ☐ No

Attachments:

CCAC Next Steps in Public Art Presentation, Letter from The Residential Group

PRESENTED BY
JAMIE FOREMAN
CCAC CHAIRPERSON



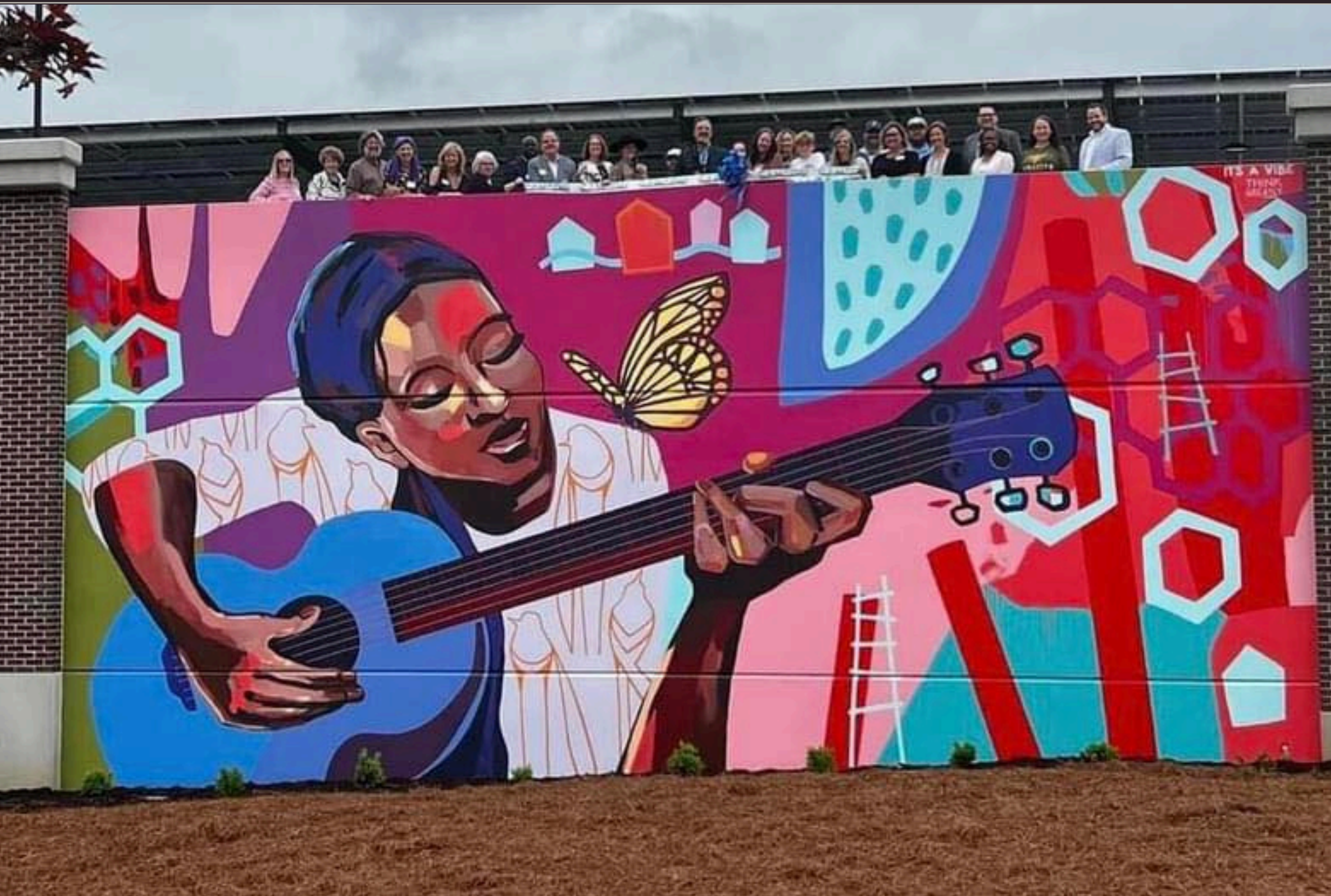
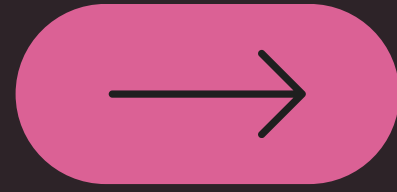
NEXT STEPS IN PUBLIC ART

PUBLIC ART MASTER PLAN STRATEGY 2.3

INVEST IN PUBLIC ART ALONG
CANTON'S GROWING TRAIL SYSTEM
AND IN PARKS.

2025

A LITTLE BACKGROUND



CREATION AND ADOPTION OF THE
PUBLIC ARTS MASTER PLAN 2022-
2023



MULTIPLE MURAL PROJECTS
THROUGHOUT CANTON COMPLETED



PRESENTED TO COUNCIL WITH PUBLIC ART
PROJECT OPTIONS AND DETERMINED
SCULPTURE WOULD BE THE NEXT FOCUS



IN ACCORDANCE WITH THE PUBLIC
ARTS MASTER PLAN, THE TRAIL
SYSTEM WAS SELECTED FOR
LOCATION



MEMBERS OF THE CCAC MET WITH PARKS AND
REC FOR SCOUTING POSSIBLE SCULPTURE
PLACEMENT OPTIONS



LOCATIONS SELECTED ARE ON EITHER
SIDE OF THE WALESKA ST. BRIDGE,
CONNECTING THE ETOWAH PARK TRAIL
AND THE NEW TRAIL EXTENSION



WITH COUNCIL SUPPORT, A CALL TO
ARTISTS WILL BE ISSUED TO BEGIN THE
PROCESS.

LOCATION

WALESKA STREET UNDERPASS

- Underpasses serve as natural demarcations between two areas. In this case, the path going under the Waleska St bridge connects Etowah Park to the new extension of the trail system.
- Two rectangular patches of grass exist in this area, one on either side of the underpass. These are the selected potential locations.



CONSIDERATIONS

- Messaging: movement and connection



- Budget: installation, artist, materials, maintenance, lighting



NEXT STEPS

CONFIRM LOCATION & CONCEPT

Two sculptures, flanking the Waleska St. underpass that act as one concept, emphasizing connection and movement, and able to withstand the elements and flooding.

Lighting will need to be considered and can be in tandem with this project as an additional artistic element or strictly functional.

DETERMINE BUDGET

- \$1-3k for sculpture pad installation
- \$20-50k for artwork (artist stipend, materials, install)
- Maintenance costs will be determined based on materials used

CALL TO ARTISTS

- Two aspects to this project: sculpture and lighting
- How we approach this will be determined by money allocated and how council would like to prioritize
- CCAC will create a call to artists
- Selection committee is created and the project begins



Ken Patton
Community Development Director
City of Canton
110 Academy Street
Canton, GA 30114

DATE: June 8, 2021

**RE: CUP & MPA Update
Proposed Canton Mills Apartment Project**

Dear Mr. Patton,

The Residential Group (TRG) is in the process of preliminary design and entitlements related to developing a 280-unit walkable community located on the Canton Mills site. Per our discussion, we would like to highlight the following items based on the questions raised from our Public Hearing:

- Public Art – TRG is very excited about becoming a part of the downtown community and wish to further support the area with a \$25k anonymous donation.
- Green Building Features – TRG does not endorse a particular rating agency but will put in place the following green building techniques during the Canton Mill project:
 - o LED Lighting – Interior, exterior & parking deck
 - o Low Flow Fixtures – Faucets & toilets throughout
 - o Energy Star rated appliances & equipment
 - o Electric Vehicle Charging Stations – Eight (8) will be provided
 - o Native plant species for landscaping
 - o Locally sourced materials
 - o Low VOC products
 - o Provide trash separation and recycling during construction & operation
- Workforce Housing – The proposed project will have rents that meet or exceed HUD's AMI range for the area based on the following criteria:
 - o Proposed AMI - \$82,700
 - o Min Rent @ 60% - \$1,240
 - o Max Rent @ 120% - \$2,481

- In addition, TRG provides police officers with discounted units in the project. This includes three (3) units that will receive a rental rebate of 50% per month for members of that profession.

Please let us know if we can provide any additional information or assistance.

Sincerely,

The Residential Group, LLC

Kurt R. Alexander

Kurt R. Alexander
Principal

cc: Dana Cox, Penn Hodge Properties
PF