

Canton, Georgia

*110 Academy Street
Canton, Georgia 30114*



Minutes - Final - Draft

Tuesday, November 5, 2024

5:00 PM

**Jones Building
130 East Main Street**

Canton Main Street Board

1. Call to Order

Meeting called to order at 5:06 pm

In attendance: Dana Cox, Velinda Hardy, Dave Hatabian, Jack Shampine, Erick Garrison, Jen Hughes, Hannah Stringer

In attendance via phone: Jodi Drinkard, Brandy Rouselle, Dustin Davey

2. Approval of the Agenda

Motion to approve the agenda made by Jodi Drinkard. Second by Brandy Rouselle. All members voted in favor of the motion. Jack Shampine arrived after the motion was made and did not vote.

3. Appointment of Secretary

Dana Cox made a motion to appoint Dave Hatabian as Secretary. Second by Jodi Drinkard. All members voted in favor of the motion.

4. Approval of October 2024 Minutes**A. Canton Main Street Board Draft Minutes - October 16, 2024**

Attachments: [Minutes - Canton Main Street Board - October 16, 2024](#)

Motion to approve the October Meeting Minutes made by Erick Garrison. Second by Jen Hughes. All members voted in favor of the motion.

Canton Main Street Board Draft Minutes for August 2024 and September 2024 have been prepared but awaiting sign-in sheets. Approval of those minutes will be at the December 2024 Board Meeting.

5. Approval of October 2024 Financials

Jodi Drinkard presented the October 2024 Financials. Motion to approve October 2024 Financials made by Jen Hughes. Second by Erick Garrison. All members voted in favor of the motion. Jodi Drinkard abstained

6. Old Business**A. Taste of Canton**

Discussed the ticket weight to determine the number of tickets collected by each vendor to calculate the money owed to each vendor.

Discussed proposed dates for the 2025 Taste of Canton; Thursday, October 9, 2025 with Thursday, October 23, 2025 as a rain date.

B. Shamrock Shuffle

Discussed sponsorship for the March 15, 2025 Shamrock Shuffle.

7. New Business

A. Alley Project

Mayor & Council have requested a proposal from the Main Street Board for the Alleyway Project by February 1, 2025. MSB will develop dates for internal discussion & proposed recommendations.

B. Kiosk Project

Discussed installing interactive kiosks in downtown along with cost sharing with Tourism Board. Also discussed options of using City Communications Staff for support in developing options for the kiosks.

C. History Cherokee Tour of Homes Sponsorship

Discussed two sponsorship levels for the 2024 Tour of Homes; Bronze Level (\$500) and Silver Level (\$1,000).

Motion for the Main Street Board to sponsor the Tour of Homes at the Bronze Level of \$500 was made by Jen Hughes. Second by Erick Garrison. All members voted in favor of the motion, except Jodi Drinkard. Jodi was in favor of sponsoring the event at the Silver Level of \$1,000.

D. Nominations for Vacant Board Positions

Mayor & Council requested 2 nominations for any future MSB positions. Velinda Hardy reviewed the list of applicants from the Citizens Participation Applications and recommended Ella Murdock from Southernite Interiors. Dana Cox recommended Amber Palermo from POPS.

The full list of applicants will be forwarded to all board members for review and consideration for other possible nominees. Formal recommendation will be made via email after board members have reviewed the list of potential candidates.

E. 2025 Calendar of Events

Velinda Hardy presented a draft of all 2025 events.

8. President's Comments

No additional comments.

9. Downtown Director's Comments

No additional comments.

10. Board Member Introduced Items

Discussed a proposed Canton Creatives Carnival, which would include a parade, music groups, food trucks, and a kid's area. However, there was not enough information available to move forward with the proposal. Other items that needed to be included in the proposal are coordination with Parks & Rec, Public Works, PD, etc. Dana Cox will respond to the request outlining the Board's needs & concerns.

11. Adjourn

Motion to adjourn made by Dana Cox at 6.22 pm. Second by Dustin Davey. All members voted in favor of the motion.