

# **Canton, Georgia**

*110 Academy Street  
Canton, Georgia 30114*



## **Minutes - Final - Draft**

**Monday, May 11, 2026**

**10:30 AM**

**110 Academy Street**

**Canton Tourism Board**

**1. Call to Order**

*The meeting was called to order at 10:33 AM.*

**Board Members Present:**

*Dana Mallett (Chair)  
Chicka Elloy  
Kirit Patel  
Teresa Ramsey  
Jamie Smith*

**City Staff Present:**

*Aundi Lesley – Staff Liaison  
Anijah Jones  
Nathan Ingram  
Hannah Stringer  
Lauren Johnson  
Jacky Cheng  
Billy Peppers  
Ryan Lockett*

**2. Approval of Agenda**

*Member Ramsey moved to approve the agenda as presented. Member Elloy seconded the motion; Motion carried.*

**3. Approval of Minutes**

**A. Canton Tourism Draft Minutes - April 28, 2026**

Canton Tourism Board Draft Minutes - April 28, 2026

**Attachments:**     [Minutes - Canton Tourism - April 28, 2026](#)

*Member Smith moved to approve minutes; Member Elloy seconded the motion. Motion carried.*

**4. Financial Update**

*Outstanding invoices were reviewed. Member Elloy made a motion to approve the reimbursement to the City of \$53,066.11 for all Canton Tourism expenses through April 30th, 2026; Member Patel seconded the motion. Motion carried.*

**5. Old Business**

**A. Chandler Thinks Strategic Plan Update**

*Board Members would like to revise the draft mission and vision statements and values, and gather feedback with a deadline of this Friday, May 15th.*

**6. New Business****A. Explore Canton Staff**

*The board would like to continue to discuss plans on hiring and funding the salary of a full-time marketing person who focuses mainly on promoting Explore Canton, given that it was one of the primary recommendations during the ChandlerThinks presentations.*

**B. City Lifestyle Partnership Opportunity & Editorial Feature**

*Member Elloy answered some questions before leaving the room to recuse himself for the discussion and potential board action. The item will be on next month's agenda under Old Business.*

**7. Staff Update****A. Analytics Dashboard**

*Jacky presented the new dashboard. The board would like to move forward with quarterly analytic updates from city staff.*

**B. Hotel Brochure Stand**

*The board discussed a proposed mobile brochure stand to place in hotels if there is interest. Staff has heard from the Holiday Inn that they would like one in their lobby. Member Patel made a motion to present next month under old business. Smith seconded the motion. Motion approved.*

**8. Board Introduced Items**

*Member Elloy presented an idea of working together to create a local floral installation experience in collaboration with downtown businesses.*

**9. Public Input**

*None*

**10. Adjourn**

*Member Cox made a motion to adjourn the meeting at 11:47 AM. Member Smith seconded the motion. Motion carried.*