

Canton, Georgia

*110 Academy Street
Canton, Georgia 30114*



Minutes - Final - Draft

Thursday, October 2, 2025

4:30 PM

**City Hall
110 Academy Street**

Canton Main Street Board

1. Call to Order

Meeting called to order at 4:37 pm

Members in attendance: Dana Cox, Ella Murdock, Amber Palermo, Dave Hatabian, Erick Garrison, Jack Shampine, Jen Hughes, Velinda Hardy

Others in attendance: Aundi Lesley

2. Approval of the Agenda

Motion to approve the agenda was made by Erick Garrison. Second by Jen Hughes. All members voted in favor of the motion.

3. Approval of September 2025 Minutes**A. Canton Main Street Board Draft Minutes - September 10, 2025**

Attachments: [Minutes - Canton Main Street Board - September 10, 2025](#)

Motion to approve the September 2025 Meeting Minutes was made by Jen Hughes. Second by Amber Palermo. All members voted in favor of the motion.

4. Approval of August Financials

Since financial responsibilities will be transferred from the City Main Street Board to the City of Canton, financial statements will be done on a quarterly basis rather than monthly. September 2025 will be the last monthly financial report before switching to quarterly reports. Motion to approve to the August 2025 financials was made by Jen Hughes. Second by Dave Hatabian. All members voted in favor of the motion.

5. Old Business**A. Kiosk Project**

All deposits have been received by RovelQ and production and programming is underway. The estimated delivery of the kiosk is early December 2025.

B. First Friday - October 3 - Season Finale

Velinda Hardy updated the Board on October First Friday event. Because of the band's requirements, the stage will be set up on Thursday night rather than Friday morning.

C. Farmers Market - Night Markets

Velinda Hardy updated the Board on the Farmers Market – Night Market. The Farmers market is completed for the season, but there will be 2 night market events in Brown Park from 4:00 pm – 7:00 pm. The events will be on Tuesday,

October 28, 2025 and Tuesday, November 25, 2025. Currently there are 24 vendors registered.

D. Taste of Canton - October 16

Taste of Canton is scheduled for October 16, 2025. Currently there are 15 vendors signed up but there are several vendors that have indicated they would participate but have not submitted their application. Tickets will NOT be sold online but will be available at City Hall during the week of the event.

E. GEMS Site Visit

Representatives for the DCA conducted the GEMS Site Visit on Tuesday, October 1, 2025. After the visit, DCA awarded the City of Canton GEMS Status. There will be a formal press release and presentation at a future City Council meeting.

F. Downtown Dollars

There was a discussion on the best way to provide Downtown Dollars, i.e., electronic gift card, actual physical gift card, etc. Discussed using City Hall front desk as a location to purchase gift cards. There was discussion on coordinating Downtown Dollars with individual businesses' POS systems. Given the coordination issues, the Downtown Dollar program will be tabled until 2026.

6. New Business

A. President's Comments

There were not any President's comments.

B. Downtown Director's Comments

Velinda Hardy provided updates on upcoming events: the Multi-Cultural Event will be on Oct 11th, the Taste of Canton will be on Oct 16th, Denim Fest will be at the Mill on Oct 18th, and the Breast Cancer Walk will be on Oct 25th. The cost for the Georgia Trend Magazine full page advertisement will be paid by Main Street. Next Main Street Board Meeting is scheduled for Wednesday, November 5, 2025 at 4:30 pm in Canton City Hall.

C. Board Member Introduced Items

There were not any Board Member introduced items.

7. Adjourn

Motion to adjourn made by Jen Hughes at 5:23 pm. Second by Jack Shampine. All members voted in favor of the motion.