

Canton, Georgia

*110 Academy Street
Canton, Georgia 30114*



Minutes - Final - Draft

Wednesday, August 2, 2023

5:00 PM

**City Hall
110 Academy Street**

Canton Main Street Board

1. Call to Order

In attendance: Erick Garrison, Jennifer Hughes, Stefanie Forte, Celeste Charleston, Jodi Drinkard(phone), Danielle Kitchen, Sharon Ware, Ray De Luca, Jack Shampine, Brandy Rouselle, and Dana Cox.

Staff Liaison: Velinda Hardy, Brooke Schmidt

2. Approval of the Agenda

Erick made a motion to approve the agenda, second by Celeste, all in favor.

3. Approval of Minutes from June 7, 2023

A. Canton Main Street Board Draft Minutes - June 7, 2023 - Attachment 3A

Attachments: [Minutes - Canton Main Street Board - June 7, 2023](#)

Jodi made a motion to approve the minutes, second by Celeste, all in favor.

4. Approval of June Financials

Brief review of financials by Sharon, focusing on profit and loss for all events to date. Motion to approve by Jenn, second by Celeste all in favor.

5. Organization Reports**A. History Cherokee**

Handout provided in meeting agenda for personal review by Stephanie Joyner.

B. Canton Tourism

Board retreat scheduled for 9/26. Explore Canton website launched 7/26. Moxi Town highlighted Explore Canton- great exposure for us.

C. Downtown Development Authority

North Street Project complete. Still considering a downtown hotel option with a hotel feasibility report. Also, on the agenda for their next meeting, transportation needs.

D. Art Commission

Brown Park Stage Project discussions have been ongoing. Menagerie on Main is planning and hosting "West Main Arts Festival" on March 2, 2024.

6. Old Business

A. GDA Conference

Need Volunteers! Wear your shirts! These will also be worn at other events to signal staff people. Main Street Board will be introduced at the Meet and Greet on Monday Night. Itinerary will be emailed to you. Please review and be ready!!!

B. First Friday 2023

August 4, 2023 is fast approaching for Elton John Live. It is running smoothly with about an estimated 8K in attendance. Vendor space remains at capacity.

C. Farmers Market

Applications continue to come in. This continues to be a large event but running smoothly. Volunteers encouraged. August 19, World Honeybee Day. Celeste asked for a \$1000 budget to have a day filled with honeybee education, kid's crafts, swag, decorations, and cooking demonstrations featuring the benefits of bees and their honey to our environment. The event will be a memorial to 3 beekeepers we have lost at our market, Jennifer, Ken, and John. Motion to approve by Danielle, second by Jenn.

D. Chili Cookoff / Beer & Wine

No new update, still leaning towards possible date of November 11, 2023. Committee meeting to be held in the next month to begin planning.

E. MS 101 In Person Training 8/21

Can be completed in person at conference, or online on your own. All must also take "switch to 6" in addition to the MS 101. Do this by years end!

7. New Business**A. President's Comments**

Cest La Vie grant facade approved. Motion to approve Jenn, second by Brandy, all in favor.

B. Board Member Introduced Items

Possible grant façade increases due to the growth of Canton. We will discuss further at the next meeting and if applicable, adjust for the next year by October 1, 2023 (new fiscal year). Committee Heads need to turn in a proposed 2024 budget to Sharon by the September 6th meeting. Ray reminded everyone about the Italian Festival at Etowah Rover Park on Saturday from 12-8.

8. Adjourn

Motion to adjourn at 6:07 pm by Dana, second by Jenn, all in favor.