Canton, Georgia

110 Academy Street Canton, Georgia 30114

Meeting Minutes - Draft

Wednesday, April 23, 2025

5:00 PM

Canton City Hall

110 Academy Street Canton, GA 30114

Canton Main Street Board

1. Call to Order

Meeting called to order at 5:05 pm Members In attendance: Dana Cox, Ella Murdock, Amber Palermo, Dave Hatabian, Dustin Davey, Erick Garrison, Jack Shampine, Jen Hughes, Velinda Hardy, Jodi Drinkard (via phone) Others in attendance: Hannah Stringer

2. Approval of the Agenda

Motion to approve the agenda made by Erick Garrison. Second by Jen Hughes. All members voted in favor of the motion.

3. Approval of March 2025 Minutes

A. Canton Main Street Board Draft Minutes – March 5, 2025 Motion to approve the March 2025 Meeting Minutes made by Jodi Drinkard. Second by Jack Shampine. All members voted in favor of the motion.

4. Approval of February and March 2025 Financials

Jodi Drinkard presented the February 2025 & March 2025 financials. Motion to approve February 2025 Financials made by Dustin Davey. Second by Erick Garrison. All members voted in favor of the motion. Motion to approve March 2025 Financials made by Dave Hatabian. Second by Dana Cox. All members voted in favor of the motion.

5. Old Business

A. Kiosk Project Update

Dave Hatabian presented a summary of the cost and installation for the Peerless kiosk that has been discussed in previous MSB Meetings. Cost for equipment & installation is \$19,127.87. Additional costs are \$300 for the digital signage hardware and a \$30/month subscription fee. The unit does not require a 3rd party to develop any software and all changes to the maps and other information will be made by City Staff. Dana Cox indicated that the cost will most likely be split between Main Street and Tourism.

Motion to approve the kiosk subject to approval of City Council and the Historical Preservation Committee was made by Dana Cox. Second by Dustin Davey. All members voted in favor of the motion.

B. First Friday

Velinda Hardy updated the Board on the status of all ongoing tasks that need to be completed for the May First Friday event.

C. Farmers Market

Velinda Hardy updated the Board on the Farmers Market. The Farmers Market will begin May 31 2025 and continue for 14 weeks, ending on August 30 2025.

D. 2025 Work Plan Session

Completion of the 2025 Work Plan is on going

6. New Business

A. President's Comments

Dana Cox discussed resurrecting the Gift Card Program.

B. Facade Grant Application for Autumn Joy Salon

The Facade Grant application did not include a quote for the work but estimated the cost to be at \$1,000. Main Street will refund 50% of the cost.

Motion to approve the Facade Grant, subject to providing a quote with a cap at \$500 made by Dustin Davey. Second by Erick Garrison. All members voted in favor of the motion.

C. Taste of Canton

D. The original date for Taste of Canton is Oct 9, 2025 with a rain date of Oct 23, 2025. Due to Mobilize Main Street on Oct 7th – 9th, the Taste of Canton dates will be Thursday, Oct 16, 2025 with a rain date of Thursday, Oct 23, 2025.

D. Summer Main Street Mixer

The summer Main Street Mixer is scheduled for Tuesday, June 10, 2025 from 5:30 pm – 8:30 pm at The Providence Agency.

E. Downtown Director's Comments

A ribbon cutting for Luna del Rio is scheduled for Monday, May 5, 2025 at 3:00 pm A Cinco de Mayo party will follow.

A special presentation will be made to the Canton Theater on May 7, 2025 at 5:00 by the Fox Theater. Consequently, the May 7, 2025 Main Street Board Meeting will be at 3:30 at the Jones Building to allow attendance at the presentation.

DCA informed the Main Street board that Downtown Canton is one step closer to GEMS status (Georgia Exceptional Main Street). The GEMS Application must be completed and submitted to DCA by May 30, 2025.

F. Board Member Introduced Items

No Board Member introduced items

7. Adjourn

Motion to adjourn made by Jen Hughes at 5:58 pm. Second by Erick Garrison. All members voted in favor of the motion.