

Canton, Georgia

*110 Academy Street
Canton, Georgia 30114*



Minutes - Final - Draft

Wednesday, August 6, 2025

4:30 PM

**City Hall
110 Academy Street**

Canton Main Street Board

1. Call to Order

Members In attendance: Dana Cox, Ella Murdock, Dave Hatabian, Erick Garrison, Jen Hughes, Dustin Davey, Jack Shampine, Velinda Hardy

2. Approval of the Agenda

Dana Cox made a motion to amend the agenda to add a new item, 5F to discuss the façade grant application. Jen Hughes seconded the amended agenda. All members voted in favor of the motion.

3. Approval of Minutes**A. Canton Main Street Board Draft Minutes - June 4, 2025**

Attachments: [Minutes - Canton Main Street Board - June 4, 2025](#)

Motion to approve the June 2025 Meeting Minutes made by Jen Hughes. Second by Erick Garrison. All members voted in favor of the motion.

4. Old Business**A. Kiosk Project**

The kiosk project has been revised to use RovelQ to provide the kiosk and mapping software. Final approval of the expenditures is ongoing and coordination with public works for the installation is complete. A PO and deposit are needed before RovelQ will begin production.

B. First Friday

Velinda Hardy updated the Board on August 1, 2025 First Friday event. The event had a lower attendance than previous events and that could have resulted from August 1st being the first day of school as possibly because the band had not played at First Friday in the past. The September and October events should be well attended because of the bands and the weather.

C. Farmers Market

Velinda Hardy updated the Board on the Farmers Market. The Pie Contest will be held at the 8/9 Farmers Market.

5. New Business**A. Downtown Dollars**

There was a discussion on the best way to provide Downtown Dollars, i.e., electronic gift card, actual physical gift card, etc. Discussed using City Hall front desk as a location to purchase gift cards.

B. President's Comments

Taste of Canton is scheduled for Thursday, October 16, 2025, with a rain date of Thursday, October 23, 2025.

C. Downtown Director's Comments

DCA notified Velinda of the site visit associated with the City receiving GEMS status. The site visit is scheduled for Wednesday, October 1, 2025 from 9am-1pm.

Velinda stated that the City purchased a ½-page advertisement in the latest issue of Georgia Trend magazine to go along with the article spotlighting Public Arts in Canton.

Velinda stated she purchased an annual advertisement in the Falany at Reinhardt Program. The advertisement can change program-to-program to spotlight the activities going on Downtown.

D. Board Member Introduced Items

There were not any Board Member introduced items.

E. Fall Main Street Mixer - September 9th - 5:30-8:00 pm - Drop in at Sportswall Family Entertainment

The Fall Main Street Mixer is scheduled for Tuesday, September 9, 2025 from 5:30 pm – 8:30 pm at Sportwall Family Entertainment.

F. Facade Grant Application:

A facade grant application was submitted to add a covered porch to the Thrive Upper Deck at the Mill. The cost for the roof is approximately \$30,000 and will be similar to the roof at Campana.

Since HPC has approved the covered porch project and in an effort to move the project forward, a motion to approve the \$5,000 Facade Grant Application by Thrive Canton was made by Jack Shampine. Second by Erick Garrison. All members voted for the motion. Dana Cox abstained.

6. Adjourn

Motion to adjourn made by Dana Cox at 5:21 pm. Second by Jen Hughes. All members voted in favor of the motion.