

Canton, Georgia

*110 Academy Street
Canton, Georgia 30114*



Minutes - Final - Draft

Wednesday, September 10, 2025

4:30 PM

**Thrive at The Mill on Etowah
225 Reformation Parkway Suite 200**

Canton Main Street Board

1. Call to Order

Meeting called to order at 4:37 pm

Members In attendance: Dana Cox, Ella Murdock, Amber Palermo, Dave Hatabian, Erick Garrison, Jack Shampine, Velinda Hardy

2. Approval of the Agenda

A motion to approve the agenda was made by Dave Hatabian. Second by Erick Garrison. All members voted in favor of the motion.

3. Approval of Minutes**A. Canton Main Street Board Draft Minutes - August 6, 2025**

Attachments: [Minutes - Canton Main Street Board - August 6, 2025](#)

Motion to approve the August 2025 Meeting Minutes was made by Erick Garrison. Second by Jack Shampine. All members voted in favor of the motion.

4. Approval of June and July Financials

There was discussion of revising some of the financial responsibilities from the Main Street Board to the City of Canton. Moving forward, the City will be paying expenses and Main Street will reimburse the City for those expenses.

A motion to reimburse the City \$40,949.86 was made by Erick Garrison. Second by Amber Palermo.

5. Old Business**A. Kiosk Project**

The kiosk project has been approved and RovelQ is awaiting the deposit. Programming is underway and once the deposit is received, the building & assembly of the kiosk will begin.

B. First Friday

Velinda Hardy updated the Board on August 1, 2025 First Friday event. The event went off without any issues. Coordination with the October band is ongoing. October will be the last First Friday event of the season.

C. Farmers Market

Velinda Hardy updated the Board on the Farmers Market. The Framers market is completed for the season. But there will be 2 night market events in Brown Park on October 28, 2025 and November 25, 2025.

D. Taste of Canton

Taste of Canton is scheduled for October 16, 2025 and the "Save the Date" email has been sent out to the restaurants. Tickets will NOT be sold on-line.

E. GEMS Site Visit

Representatives for the DCA will be conducting the GEMS Site Visit on Tuesday, October 1, 2025 from 9:00 am – 1:00 pm.

6. New Business**A. Downtown Dollars**

There was a discussion on the best way to provide Downtown Dollars, i.e., electronic gift card, actual physical gift card, etc. Discussed using City Hall front desk as a location to purchase gift cards.

B. President's Comments

There were not any President's comments.

C. Downtown Director's Comments

Velinda Hardy updated on upcoming events; including the Patriots Day Ceremony for 9/11, GEMS Site Visit will be on Oct 1st, Multi-Cultural Event will be on Oct 11th, Taste of Canton on Oct 16th, Denim Fest at the Mill on Oct 18th, and the Breast Cancer Walk will be on Oct 25th.

The next Main Street Board Meeting is scheduled for Thursday, October 2, 2025 at 4:30 pm in Canton City Hall.

D. Board Member Introduced Items

There were not any Board Member introduced items.

7. Adjourn

Motion to adjourn made by Dana Cox at 5:07 pm. Second by Dave Hatabian. All members voted in favor of the motion.