

Canton, Georgia

*110 Academy Street
Canton, Georgia 30114*



Minutes - Final - Draft

Wednesday, September 4, 2024

5:00 PM

**City Hall
110 Academy Street**

Canton Main Street Board

1. Call to Order

Board Member Attendees: Jennifer Hughes, Dana Cox, Celeste Charleston, David Hatabian, Jodi Drinkard, Erick Garrison, Velinda Hardy (liason)

Guests: Jacky Cheng, Hannah Stringer

2. Approval of the Agenda

Motion to add "Public Input" as agenda item number 3 by Jennifer Hughes, second by David Hatabian, motion passes

Public Input:

Jacky Cheng with City of Canton presented social media data regarding some of the recent reels that focus on Downtown Canton businesses.

3. Financials**A. Approval of June 2024 Financials**

Motion to approve by Jennifer Hughes, second by David Hatabian, motion passes

B. Approval of July 2024 Financials

Motion to approve by Jennifer Hughes, second by David Hatabian, motion passes

C. Approval of August 2024 Financials

Motion to approve by Jennifer Hughes, second by David Hatabian, motion passes

6. Old Business**A. Taste of Canton**

Dana updated the board on the number vendors confirmed, 20+, and announced that tickets would go on sale to the public next week

7. New Business**A. La Cantina Façade Grant**

This has been approved previously and evidence of the completion of the project has been submitted. Treasurer can write check to applicant

**B. Possible New Event for 2025 – Shamrock Shuffle –
March 15-16**

Dana presented new event idea in partnership with The Mill on Etowah. Board is interested in the event and will await further information regarding volunteer and financial partnership at future meetings

C. 3rd Party Downtown Events

Board discussed 3rd party events in downtown, like West Main Arts festival, applying for sponsorship funds. Application process to be reviewed and discussed at a future meeting.

D. September 12th Council Presentation

City Manager has asked board president to do a brief presentation at the 9/12 council meeting. Dana will present and David will help create the presentation.

E. President's Comments

Nothing to report

F. Downtown Director's Comments

Reminder about the Q3 Main Street Mixer at POPS on 9/12. Next meeting will be October 16th; November meeting on November 5th

G. Board Member Introduced Items

Nothing to report

8. Adjourn

Motion to adjourn at 6:09pm by Dana Cox, second by Jodi Drinkard, motion passes