

Canton, Georgia

*110 Academy Street
Canton, Georgia 30114*



Minutes - Final - Draft

Wednesday, June 4, 2025

4:30 PM

**City Hall
110 Academy Street**

Canton Main Street Board

1. Call to Order

Meeting called to order at 4:31 pm

Members In attendance: Dana Cox, Ella Murdock, Dave Hatabian, Erick Garrison, Jen Hughes, Dustin Davey, Velinda Hardy

Others in attendance: Hannah Stringer, Lauren Johnson

2. Approval of the Agenda

Motion to approve the agenda made by Jen Hughes. Second by Ella Murdock. All members voted in favor of the motion.

3. Approval of the May 2025 Minutes**A. Canton Main Street Board Draft Minutes - May 7, 2025**

Attachments: [Minutes - Canton Main Street Board - May 7, 2025](#)

Motion to approve the May 2025 Meeting Minutes made by Jen Hughes. Second by Ella Murdock. All members voted in favor of the motion.

4. Old Business**A. Kiosk Project**

The City Communications Department sent an email to the Main Street Board with concerns about the kiosk project and requested action or clarification from the Board:

1. Need the board to concretely determine if law offices/service businesses will be on this.

Law Offices/Service Businesses will be included

2. Some business owners would rather have a directory with images and videos of their business rather than having a wayfinding map. A QR code will be added so that people can scan to pull up a Google Maps route directly from the kiosk to the business to compensate for the absence of direct wayfinding. A sub-committee will meet to address this issue

3. The City's IT department has stated the public WIFI network in Downtown is not secure. If IT cannot reconfigure the network security for the WIFI, another piece of network equipment (Cradle Point mobile router) will be required to be installed inside the kiosk. The cost of this would be around \$300. IT has requested that Main Street cover the cost of the equipment and IT will cover the \$30 monthly fee.

Main Street will cover the one-time cost of the additional equipment

4. If the Board wants a full-blown wayfinding map + directory, different software than the one originally proposed will be required, which could affect pricing.

See response to No. 2 above

5. *The Communications Department indicated this project will take months to complete on the design end. It's not as simple and plug and play. The Department wanted to emphasize this to the Board.*

Understood

6. *Once it is determined who will be included in the directory, it would save a lot of time if the names and emails of contacts are forwarded to the Communications Department.*

See response to No. 2 above

7. *Overall, the Communications Department wants to ensure there is a clear understanding of what the Board wants from this project. It is a very intensive project for the initial start and should smooth out over the course of time, but it'll be more difficult if there's constant feedback.*

Understood

B. First Friday

Velinda Hardy updated the Board on the rationale for postponing the May 2, 2025 First Friday event. The event has been rescheduled to June. 27, 2027, resulting in 2 events in June. The July First Friday event will be on July 11, 2025 as the first Friday in July is July 4, 2025.

C. Farmers Market

Velinda Hardy updated the Board on the first Farmers Market event of the year. Attendance at the event was over 3,000 people, which nearly doubled the number of attendees from last year. The Farmers Market will continue for 14 weeks, ending on August 30, 2025.

5. New Business

A. President's Comments

Dana Cox discussed proposed Tourism projects, including Explore Canton Billboards and strategic partnerships with LakePointe Sports.

B. Downtown Director's Comments

The GEMS application was submitted on Friday, May 30, 2025.

All materials stored in the Fire Station will be moved from the Fire Station to Public Works and a storage facility in Harmon Park.

There is not a meeting scheduled for July 2025. The next Main Street Board Meeting is scheduled for August 6, 2025 @ 4:30 pm.

C. Board Member Introduced Items

No Board Member introduced items

D. Reminder Summer Main Street Mixer - June 10th

5:30-8:00pm

Drop In at The Providence Agency

The summer Main Street Mixer is scheduled for Tuesday, June 10, 2025 from 5:30 pm – 8:30 pm at The Providence Agency.

6. Adjourn

Motion to adjourn made by Jen Hughes at 4:56 pm. Second by Ella Murdock. All members voted in favor of the motion.