



Strategic Infrastructure & Sustainability Partnership

COUNCIL MEETING UPDATE

City of Canton | April 16th, 2026

A photograph of a brick building with a sign that reads "CITY OF CANTON HISTORIC DOWNTOWN". The sign is white with black lettering. The building is surrounded by greenery and flowers.

CITY OF CANTON
HISTORIC DOWNTOWN

The logo for SE Advisory Services, featuring the letters "SE" in a large, bold, green font, with the words "ADVISORY SERVICES" in a smaller, white, sans-serif font below it.

SE ADVISORY
SERVICES

Partnership Impact Areas

Three primary areas of impact for our partnership



Historic Preservation

Future-proof historic facilities and move beyond a cycle of reactive maintenance.

- **Preserve historic assets** while reducing long-term risk



Sustainability

Support Canton's sustainability goals with a clear, actionable plan.

- Create and advance a **practical, achievable sustainability roadmap**



Operational Efficiency

Reduce utility costs and streamline operations to maximize available funding.

- **Stretch SPLOST dollars further** with strategic investments

Project Scope Overview



City Hall Renovation

HVAC System Optimization:

- RTU Multizone to VAV
- RTUs for improved efficiency & comfort
- Ductwork expansion for proper airflow to serve Council Chambers load
- Unitary replacements for units past end of useful life
- TPO "Cool Roof" replacement



Public Safety

Complete ~~Complex~~ System Redesign:

- WSHF to VRF solution-providing individual control & comfort with 53 different zones
- New DOAS system to provide improved air quality & healthier working environments
- Retain occupancy of building throughout construction



Solar

- 70KW Rooftop Solar at City Hall to bring the hub for city operations close to zero energy footprint
- Demonstration solar to engage community:
 - Solar picnic table at Heritage Park
 - Solar lift tree at Etowah River Park



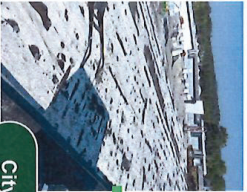
Additional Scope

- Street lighting asset survey to capture vital data on city-owned streetlights and evaluate future street lighting conversion project
- Public-facing sustainability plan
- VoIP conversion, reducing cost by 32%
- Client Services, including performance support, marketing, etc.

\$2M in energy and operational savings over 20-year partnership

\$220K In projected rebates & tax credit incentives to offset investment

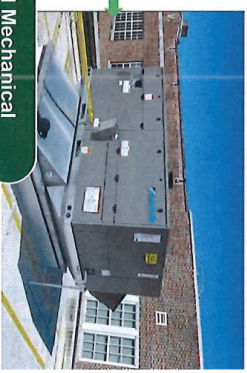
Updates Around the Community



City Hall Roof Replacement



City Hall Mechanical



Public Safety Mechanical



City Hall Rooftop Solar



Solar Tree At Etowah River Park

Community Engagement Impact

Marketing and outreach was extremely important to City of Canton. Our team worked collaboratively to develop customized interactive kiosks and marketing materials for internal use, while also promoting and amplifying the Canton story throughout Georgia.



CANTON'S SUSTAINABLE TRANSFORMATION
Discover how this small town is making a big **IMPACT**

SMALL TOWN, BIG IMPACT
Discover how Canton saved \$2M in energy and operations costs >



Schneider
Electric

Sustainability Update Placeholder

Waiting for content from Kelly to create this slide.

Client Services

Extra layer of operational support to help stretch city resources



Measurement & verification

- Quarterly energy savings analysis
- Interval Data Review
- Financial Savings Conversion
- Summary Report
- Posted to Resource Advisor

Training & technical support

- Completely customizable & flexible, client-initiated
- 24/7 technical support, "PASS Line" at 1-800-274-5551* (20 hours allocated)
- Years of service – currently in year 2 (Year 2 includes 3 site visits and 2 training days)
- Year 1 = 16 hours of training used, 2 optimizations of

Warranty resolution

- Warranty documentation for all work completed on the project will be provided.
- The Client Services team is available to help track down warranty information & coordinate communications between Canton & contractors.

Resource advisor

- View savings success instantly to benchmark facility performance
- Access important documents quickly
- Build & review customize reports

Remote system monitoring

- Monthly BAS Review
- Issues tracked & reported
- Can adjust BAS variables
- Posted to Resource Advisor



*Four-hour response window outside of our normal operating hours – 7:00 A.M. – 6:00 P.M. CST M-F

SE ADVISORY SERVICES



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