

Canton, Georgia

*110 Academy Street
Canton, Georgia 30114*



Minutes - Final - Draft

Monday, June 29, 2026

10:30 AM

**City Hall
110 Academy Street**

Canton Tourism Board

1. Call to Order

Board Members Present:

Dana Cox Mallett (Chair)

Keith Johnston

Kirit Patel

Sabrina Kaylor

Chicka Elloy

Teresa Ramsey

City Staff Present:

Aundi Lesley (Staff Liaison)

Anijah Jones

Lauren Johnson

Kristin Norton Green

Jacky Cheng

Guest:

Shawn Tolan (City Council)

The meeting was called to order at 10:33 AM.

2. Approval of Agenda

Member Mallett made a motion to amend the agenda by changing the following items:

- ***To move line item 5(B) to line item 11***
- ***To correct item 6(A) to Explore Georgia Travel Guide***

Member Johnston seconded the motion. Motion carried.

3. Approval of Minutes

A. Canton Tourism Board Draft Minutes - May 11, 2026

Attachments: [Minutes - Canton Tourism Board - May 11, 2026](#)

Member Mallett made a motion to approve the May 11, 2026 meeting minutes with the amendment of correcting the last name Cox to Mallett. Member Johnston and Member Patel seconded the motion. Motion carried.

B. Canton Tourism Board Draft Minutes - June 22, 2026

Attachments: [Minutes - Canton Tourism Board - June 22, 2026](#)

Member Mallett made a motion to approve the June 22, 2026 meeting minutes. Member Elloy and Member Johnston seconded the motion. Motion carried.

4. Financials

A. FY 26 YTD Review

The board reviewed the current budget and committed expenditures for the remainder of the fiscal year.

B. Approval of Outstanding Invoices

Member Keith made a motion to approve the invoice to reimburse the City in the amount of \$49,302.16 for expenses through June 17, 2026. Member Elloy seconded the motion. Motion carried.

5. Old Business**A. FY 27 Budget**

Member Kaylor made a motion to approve and adopt the budget as presented. Member Ramsey seconded the motion. Motion carried.

B. Explore Canton Staff

This item was moved to after the Executive Session.

C. Explore Canton Signature Event (Denim Day) and Brand Kit

Member Kaylor made a motion to approve the amount of \$7500 to use for the Brand Kit for Denim Day. Member Elloy seconded the motion. Motion carried.

D. Canton City Lifestyle Proposal

Member Kaylor made a motion to pay Canton City Lifestyle in full, \$15,600 for 12 Months, 24 ads, 2 Magazines, and editorial pieces in Canton City Lifestyle & Woodstock City Lifestyle. Member Ramsey seconded the motion. Motion carried. Member Elloy recused himself and left the room during the voting process.

6. New Business**A. Explore Canton Travel Guide**

This item was amended to "Explore Georgia Travel Guide".

Member Ramsey made a motion to purchase a full-page ad in the 2027 Explore GA Travel Guide magazine at \$18,975. Member Johnston seconded the motion. Motion carried.

7. Staff Updates**A. Tempest Update**

Jacky presented updates on the timeline for the website redesign. He mentioned that the design direction will start in July, and the launch of the new elements is

still slated for November.

B. Dashboard Review

Jacky provided updates on social media and website analytics through a dashboard and showed growth for the last two months on all platforms. He included some analytics on the kiosk, including interactions and user count, and notified the board that maintenance will take place on the hardware to troubleshoot the kiosk powering down randomly. Jacky also provided a brief update on our services with Ripe and using the platform to partner with Georgia Impact on booking hotels for the WPSL Playoffs.

8. Board Introduced Items

Member Mallett reminded everyone to review the strategic plan and send in any comments that should be addressed. The board will vote on the draft at the August meeting.

9. Public Input

None

10. Executive Session to Discuss Personnel

Member Mallett motioned to enter executive session to discuss personnel at 11:40 am with a second by Member Elloy. Motion carried. Member Elloy motioned to adjourn the executive session at 12:19 pm with a second by Member Ramsey. Motion carried.

Explore Canton Staff:

Member Mallett made a motion to adopt the Marketing Manager job description and offer the position to Jacky Cheng, effective July 1, 2026. He will remain a city employee and the board will reimburse the City in the amount of his salary. Member Johnston seconded. Motion carried.

11. Adjourn

Member Mallett motioned to adjourn the meeting at 12:20 pm with a second from Member Ramsey. Motion carried.