

Canton, Georgia

*151 Elizabeth Street
Canton, Georgia 30114*



Minutes - Final - Final

Wednesday, May 10, 2017

5:30 PM

Main Street Special Called Meeting & Promotions Meeting

151 Elizabeth Street

Canton Main Street Board

1. **Meeting Called to Order**
2. **Old Business**
 - a. **May First Friday Cancellation – Status of Band**
3. **New Business**
 - a. **President's Report**
 - b. **Director's Report**
 - c. **Items from May Board Meeting Requiring a Vote**
 - i. **Funding for Summer Movie Series in Canton Theater**
 - ii. **Façade Grant Program**
 - d. **June First Friday Planning**
 - e. **Farmers Market Planning**
 - i. **20 New Vendors as of 5/8/2017**
 - ii. **Signup.Com for Volunteers**
 - f. **Non Profit Night in July**
 - g. **Summer Concert Series in Brown Park (6/24 and 7/15)**
4. **Committee Member Introduced Items**
5. **Next Meeting, June 14, 2017**
6. **Adjourn**

Minutes

1) *Call To Order 5:30pm – Attendees Jeff Brown, Cory Wilson, Ray DeLuca, Pat Gold, Janice Kennedy, Stephen Shelnutt, Betsy Graham, Cindy Brooks, Micki Farley, Pat Gold, Speedy Smith*
Absentees – Judy Bishop, Will Carlan, Meghan Griffin, Stefanie Joyner, Jack Tuszynski

2) **Old Business**

a. *May First Friday Cancellation – Anita and The Party Life has agreed to play for us on July 4th in place of our May First Friday. Main Street paid the initial deposit for the band, Tourism will pay the balance. It is unknown at this time whether the band will play in Etowah River Park or Riverstone Shopping Center.*

3) **New Business**

a. *President's Report – None*

b. *Director's Report – Items requiring vote noted below. We were unable to vote at the normal Board Meeting last week since we were lacking a quorum of members.*

c. Items from May Board Meeting Requiring a Vote

i. Funding for Summer Movie Series in Canton Theater – Board approved a total funding of \$1605 as follows for \$1 Summer Movie Series on Wednesdays at 10:30AM and 1:00PM. It was also suggested the Theater partner with the Arts Center and/or the YMCA to coordinate events on the same dates for children

- 1. May 31 – Frozen \$285*
- 2. June 7 – The Bee Movie \$250*
- 3. June 14 – The Emperor's New Groove \$285*
- 4. June 21 – Kung Fu Panda \$250*
- 5. June 28 – How to Train Your Dragon \$250*
- 6. July 5 – Tangled \$285.00*

ii. Façade Grant Program – A bit of discussion on this subject, but it was agreed we need a small committee to review/modify the current application and come back to the Board for a full discussion and vote on how we proceed on this Program in the future. For now, a request from Greenline Brewery in the amount of \$2500 was approved. The work has already been completed and approved by City Council prior to the HPC being established. In the future, we would like to get the application in the hands of the HPC to provide to businesses at the time they approach the HPC for approval. Cindy Brooks will head this committee with the help of Stefanie Joyner as both were involved with the previous Main Street Design Committee. We also need to determine how much funding will be provided per year for this Program.

iii. First Friday Sponsorships – The Board approved the 2017 First Friday Sponsorship application that was prepared by Pat Gold based on input at previous meetings. Great job pulling this together, Pat! It looks 100% better. Pat has met with the Crest at Laurel Canyon Apartments who have been eager to provide sponsorship. She can now complete the loop with them. Pat also intends to reach out to Northside Hospital for funding and touch base with Regions Bank who expressed interest earlier in the year. If the sponsors wish, they can be credited for the 2 First Fridays that were missed by carrying them into 2018, or be included as sponsors for our Chili Cook off in November 2017.

d. June First Friday – Our next event will feature the Sock Hops and a Beach Theme. Pat will look into purchasing beach balls, etc. for the event. Ray DeLuca will check to see if any of the Tractor Clubs would like to attend the June event. If so, they will be placed in the Water Authority Parking Lot. There was discussion, but no decision whether Hayrides be offered as well.

e. Farmers Market Planning –

i. Applications were cut off last week as we are full to capacity for the season. A waiting list is being maintained should anything change with our current lineup of vendors. As of this date, we have 22 new vendors, 5 of which are farmers.

ii. A Signup.Com page was created to enlist volunteers for onsite management of the Market each Saturday. To date Micki, Janice, Betsy, Meghan, Cindy, Whim-Wham Art Farm have covered all but 6 weekends. Dani Dickinson, who works PT at the Theater, has offered to cover at least 5 of the remaining weekends, but she has not signed up for those dates yet. Dani and Whim-Wham Art Farm will each be paid \$50 for their services, but the Board members cannot be paid.

iii. Micki expressed concern about cars being left overnight on Friday/Saturday morning as it is extremely disruptive to the Farmers Market. If ONE car is left, it displaces TWO vendors, which will be devastating to a market that is full to capacity. Our only option will be to place vendors on North Street, but it is hard to rearrange the Market at the last minute. It will also put extreme pressure on the volunteers on the days Micki is not onsite. It was suggested we see if the City will allow us to erect a sign of some kind

during the Market season at the entrance of the Jones and Water Authority parking lots specifying "no overnight parking" allowed from May-October on Friday/Saturday.

f. Non-Profit Night in July – We will reserve the Water Authority Parking Lot for non-profit vendors in July. There will be no "featured" cars in July. All classic cars will be parked on Main Street. We will allow 20 profit vendors per earlier vote, but they will be stationed on the sidewalks of Main Street.

g. Summer Concert Series in Brown Park (6/24 and 7/15) – Per previous vote, we will sponsor two concerts in Brown Park this summer. There has been no decision on bands as of this date. Speedy feels comfortable that 2 bands can be handled, perhaps 3 if they can hook up to and use his equipment. The events will take place from 5:30-10pm and food vendors will be invited.

4) Committee Member Introduced Items – None

5) Next Meetings – Board June 7th and Promotions June 14th

6) Adjourn – Meeting adjourned at 6:15pm