

Canton, Georgia

*151 Elizabeth Street
Canton, Georgia 30114*



Minutes - Final - Draft

Wednesday, March 1, 2017

5:30 PM

151 Elizabeth St

Main Street Board

- 1. Call to Order**
- 2. Approval of Minutes – February 2017**
- 3. Financial Report – February 2017**
- 4. President’s Comments/Report**
- 5. Director’s Comments/Report**
Work Plan update 2017
- 6. Organization Reports**
 - CCHS -**
 - CCAC -**
 - Canton Tourism -**
 - DDA -**
- 7. Committee Reports**
 - Promotion –**
- 8. Old Business**
 - Review of First Friday Themes/band contracts**
- 9. New Business**
 - Update First Friday Sponsorship agreement**
- 10. Board Member Introduced Items**
- 11. Adjourn**

The Canton Main Street Program sees the historical downtown as the heart of the community where social, economic and civic activities generate a welcoming environment, in which local citizens and visitors can live, work, shop and play.

Minutes for March 1, 2017

- Despite the presence of heavy rain, thunder, bolts of lightning and tornado watch, the meeting was called to order at 5:35 PM.

1. Members present: Jeff Brown, Micki Farley, Stephanie Joyner, Cindy Brooks, Will Carlan, Ray DeLuca, Janice Kennedy, Jack Tuszynski, Corey Wilson & Pat Gold.

2. Absent: Stephen Shelnett, Judy Bishop, Betsy Graham & Meghan Quinlan.

3. Minutes from February meeting were not read since they were not submitted and Stephen was not present.

4. Treasurer's report was read and approved.

5. Jeff gave report on 1st Fridays (themes & bands), and sponsorship fees & ideas. More discussion on sponsorship will be discussed at April meeting.

6. Pat asked for update on who needs new shirts & name badges. Sponsorship levels need to be updated w/ Jeff. Laurel Canyon Apt. Complex is interested in becoming a major sponsor.

7. CCHS – working on revolving fund.

8. CCAC – Gospel-fest was great, Canton Play Day this Saturday (3-4-17), Spaghetti dinner and comedy show after dinner on Saturday. New carpet has been installed in Arts Center.

9. Canton Tourism – N/A

10. DDA – Strategic Planning Meeting, but nothing finalized; meeting planned in May for Developers to show what downtown Canton has to offer.

11. Promotions – Need bands for May & August (Anita & Party Life and Bobby Miller, possible bands). Themes have been determined for the year. Discussed the need to buy event insurance in case of bad weather or other problems (Pat will shop quotes). Will need to work on sponsorships next meeting & help fine tune and finalize. Voted on and passed.

12. Downtown Business Network Meeting will take place on 3-15-17, at Flint / Connolly & Walker (5:30 – 6:30 PM).

13. Discussed the need for having a Farmers Market Manager to assist Micki. The position will be based on free booth space instead of pay. Voted on and passed.

- Meeting adjourned at 6:15 PM.

Submitted by: Ray DeLuca

