

Canton, Georgia

*151 Elizabeth Street
Canton, Georgia 30114*



Minutes - Final - Final

Wednesday, December 7, 2016

5:30 PM

151 Elizabeth St

Main Street Board

- 1. Call to Order**
- 2. Approval of Minutes**
- 3. Financial Report**
- 4. President's Report**
- 5. Director's Report**
- 6. Organization Reports**
 - a. CCHS –**
 - b. CCAC -**
 - c. Canton Tourism -**
 - d. DDA -**
- 7. Committee Reports**
 - a. Design**
 - b. Promotion – Art and Wine Walk**
 - c. Economic Redevelopment**
 - d. Organization**
- 8. Old Business**
 - a. Holiday Party – December 13th @ 5:30 PM - Canton Theatre**
 - b. Strategic Planning – January 26th 3:00 – 8:00 PM (third floor @ City Hall)**
- 9. New Business**
 - a. Main Street Morning and/or business networking meetings**
- 10. Board Member Introduced Items**
- 11. Adjourn**

The Canton Main Street Program sees the historic downtown as the heart of the community where social, economic and civic activities generate a welcoming environment in which local citizens and visitors can live, work, shop, and play.

Minutes

Main Street Board

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December 7, 2016

**Members present: Pat Gold, Jeff Brown, Wanda Roach,
Judy Bishop, Micki Farley,**

Cory Wilson, Ray DeLuca, Stefanie Joyner

Members absent: Joseph Martin, Lisa Furilla

Agenda Items:

Item 1: Call to order

Jeff Brown called the meeting of the Board to order at 5:30 PM.

Item 2: Approval of Minutes

Minutes from November meeting were mailed to Susan Stanton the day after the last meeting. Pat Gold will send the previous minutes to the Board for approval at the January meeting.

Item 3: Financial Report

The financial report was approved by the Board, but there was a question when funds would be allocated from the City. Pat Gold will check with Nathan Ingram.

Item 4: President's Report

- Scott Lavale and Sheri Cloud both resigned from the Board. Scott has been handling updates to the website for the Art & Wine Walk. Pat will be working with him in the future to take over the site permanently.**
- Cory Wilson and Jeff Brown have done a tremendous job on the Christmas trees in the Jones Building. They purchased 10 trees on sale for \$39ea. Seven have been decorated by MS businesses and are one is being featured and shared per day on Facebook.**
- The Art & Wine walk is in good shape, though we are a little light on volunteers for the 12-2:30 shift on Saturday. Zack Kell has stated the restaurants can do their own pouring, so this may alleviate the shortage of volunteers.**

Item 5: Director's Comments/Report

- **100 Luminaries/Battery Operated Candles have been ordered for Friday night's portion of the Art & Wine Walk. Balloons will be placed outside participating businesses on Saturday.**
- **250 additional glasses arrived yesterday.**
- **19 signs have been placed by Micki Farley and Pat Gold; 1 last sign will be posted on Thursday by Pat.**

Item 6: Organization Reports

CCHS – Stefanie Joyner reported the Christmas Party was held Tuesday, 6 December. There are no other events planned for 2016.

CCAC – No representative on the Board at this time.

Canton Tourism – No representative on the Board at this time.

DDA

- **Cory Wilson reported funds have been allocated for additional benches and trash cans and the DDA is currently planning placement of each.**
- **Planning and budgeting for a Developers Day next year (possibly April). Developers will be invited to see our inventory of what we have and what we can do. Since this is economic development, it could be a perfect project for Main Street to partner with the DDA on this event.**

Item 7: Committee Reports

Design – Did not meet last month.

Promotions – Minutes Submitted following the November meeting. The main topic was the Art & Wine Walk.

Economic Development – Did not meet last month.

Organization – Did not meet last month.

Item 8: Old Business

- a) Holiday Party – December 13th, 5:30PM at the Canton Theater. Doug Key is coordinating the food. He is asking businesses for donations and or a cost reduction for foods from restaurants. Bob/DDA is providing paper products, wine and Bob's meatballs!**
- b) Strategic Planning Meeting – January 26th, 3-8:00PM, 3rd Floor City Hall.**
- c) Raise for Speedy Smith – A motion was made, seconded and approved to increase Speedy's salary to \$600/event (First Fridays and special events)**
- d) Profits from Art & Wine Walk – the Board previously promised the downtown businesses the profits from the Art & Wine Walk would be used for façade grants or something else benefitting Downtown. We will revisit this at the next Networking Meeting to get their input and votes.**

Item 9: New Business

Main Street Mornings and/or Business networking meetings – A motion was made, seconded and approved to discontinue Main Street Mornings and begin holding Business Networking Meetings every other month beginning in January 2017. The motion also included a budget NTE \$6K/year for these meetings. The 3rd Wednesday of each month was tentatively chosen for these meetings, subject to review of other event calendars.

Item 10: Board Member Introduced Items
None**Item 11: Adjourn**
Meeting adjourned at 6:535PM.

Submitted by:
Micki Farley (Secretary Position is currently vacant)