# Canton, Georgia

151 Elizabeth Street Canton, Georgia 30114



# **Minutes - Final - Final**

Wednesday, July 6, 2016 5:30 PM

151 Elizabeth St

**Main Street Board** 

- 1. Call to Order
- 2. Approval of Minutes June and April
- 3. Financial Report June and April
- 4. President's Comments/Report
- 5. Director's Comments/Report
- 6. Organization Reports

**CCHS** -

CCAC-

**Canton Tourism -**

DDA -

7. Committee Reports

Design -

**Promotion** -

**Economic Redevelopment -**

Organization -

8. Old Business

Main Street Morning - Bunker 7/8, 8am @ 220 E Main

St

Create a meeting for re-working Bi-Laws

**Vote to start promoting NYE** 

9. New Business

Secretary position needs a volunteer

Non-Profits at FF. Fee?

Notice - FF Band may change

- 10. Board Member Introduced Items
- 11. Adjourn

The Canton Main Street Program sees the historical downtown as the heart of the community where social, economic and civic activities generate a welcoming environment, in which local citizens and visitors can live, work, shop and play

#### Minutes...

Members present: Pat Gold, Micki Farley, Judy Bishop, Sherri Cloud, Jeff Brown, Wanda Roach, Cory Wilson, Stefanie Joyner & Ray Deluca. Also present: Micah Fowler, Main Street Director. Members absent: Scott Lavelle, Lisa Furilla, Joseph Martin (on leave)

# **Agenda Items:**

Item 1: Call to Order.
Pat Gold called the meeting to order at 5:34 PM.

Item 2: Approval of Minutes. Reviewed June and April minutes. Motion heard to approve. Seconded. All in favor.

Item 3: Financial Report Reviewed June and April finances. Motion heard to approve. Seconded. All in favor.

Item 4: President's Comment/Report.

Deferred topics for discussion to late in the meeting

# **Item 5: Directors Report.**

Director advised the board of updates and improvements to the website and asked members if they have any photos of Bike Night that can be added to the website.

### Item 6: Organization Report.

- a) CCHS- Stefanie Joyner Wedding dress exhibit is up and functioning. Exhibit has been well received. The Home Store date is TBD for Fall. Sights Worth Saving will be held at the Stripling House in Ball Ground on Sept 10th, 2016.
- b) CCAC- Jeff Brown Arts Festival was a success. Camp Imagine is happening soon. Member's art work is currently on display at the Arts Center.
- c) Canton Tourism- Pat Gold Meeting again on 07/07. Bunker Design's Magazine for Canton has been tabled until we find out if a Digital Content Manager will be hired. Tree lights are still out on Main due to issue with

maintenance company's bill to Tourism. July 4th was a success. Fireworks started a little late due to presence of individuals too close to detonation site. On 07/07 Tourism will hear requests for funding from different organizations. Discuss came up on if Main Street can ask for funding for 2017 season. Pat will represent Main Street at Tourism meeting and request that sponsorship.

d) DDA- Wanda Roach – Working with Bobby Dyer on Alcohol Ordinance. Working on trash cans and benches. May not meet in July.

# **Item 7: Committee Reports**

- a) Design- No report.
- b) Promotion- Promotions recommends giving up Bike Night as a theme for First Friday in June. Businesses are not making money and the event is hectic to put on with very little gained. Motion heard to approve. Seconded. All in favor. Promotions requested that a vote be made on specific fees for non-profits at First Fridays. Board discussed the necessity that any non-profit must be a 501 c3 or 501 c6 to qualify for ½ off the application fee. In addition, all must sell products, whether or not they are non-profit (starting Sept 1, 2016). Motion heard to approve. Seconded. All in favor.
- c) Economic Redevelopment- No meeting.
- d) Organization: No meeting.

#### **Item 8: Old Business**

A - Main Street Morning will be 07/08 at Bunker Design Collaborative.

B – Board discussed if there is dancing space at the Theatre for a Gala on NYE. Proposal was made to schedule the next promotions meeting to be held in the Theatre to check out the space. One member asked Director to look into ad deadlines for the event ads. Director was asked to wait on the promotion of the NYE Gala until after the Promotions Committee meets next week.

#### **Item 9: New Business**

A – Secretary position needs a new volunteer. Current Secretary must step down. – Sherri Cloud volunteered. Micah Fowler will take minutes in the case of Sherri's absence. There is a possible need for new members. This to be discussed at the next Board meeting.

- B Board was put on notice that the August First Friday band may change. Current artist (T. Fountain is not able to confirm. Director gave Mr. Fountain until 07/08 to make a commitment or be replaced.
- C One member suggested a Farm Theme for a First Friday next year. Farm décor could stay up over night for Farmers Market.
- D Pat Gold informed the board that 11 artists have committed to the Art and Wine Walk so far. The idea of getting a measured pourer was raised.

Item 10: Member Introduced Items A – A new Cook-Off date is needed. Discussion made to make it Veteran's Day Weekend.

7:05pm - Motion to adjourn.

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