

Canton, Georgia

*151 Elizabeth Street
Canton, Georgia 30114*



Minutes - Final - Draft

Tuesday, April 14, 2015

12:30 PM

151 Elizabeth Street

Canton Tourism

CANTON TOURISM INC.

April 14, 2015

AGENDA

I. Call to order

II. Discussion of minutes

III. New Business

A. Request for funding for 2 projects

IV. Adjourn

Canton Tourism, Inc.

Minutes – April 14, 2015

President Bill Magruder called the meeting to order at 12:30 PM

The minutes of the February 10th and February 27th were approved.

Old Business:

Matthew Thomas stated that his previous request for funding in the amount of \$10.000 for a signage study was no longer needed, due to the receipt of a grant from the ARC.

Only two trees on East Marietta have access to electricity, not the six as hoped. The cost would be \$800.00 to light the two trees. Pat moved to approve lighting the two trees, Frances seconded. All members voted to approve.

New Business:

A. Request for funding for 2 projects

CCCC Tourism Director, Sheri Murphy, had submitted a request to fund a Corn Hole Tournament in Canton, which

was to take place in June. However, the tournament has been cancelled.

Sheri did present a request to fund the installation of a kiosk in Canton along the Etowah River Trail, which would provide information on area resources (request for funding is attached). The cost for the kiosk is \$2,000.00. Laine moved to approved the funding for the kiosk, Pat seconded. All members voted to approve. Design and details of information to be included in the kiosk will be coordinated between Joe Cook, Etowah River GTrail Stakeholder Chairperson, and our committee.

Sheri passed out copies of the new “Destination Georgia” brochure to our committee members. She also reminded us to use the CCCC Community Calendar to post events scheduled in Canton Anyone can post an event.

Laine brought up the need to implement some “front line training” of hotel registration desk personnel and others who might come in contact with visitors to Canton. The importance of spreading the word about events and attractions cannot be understated, and the opportunities to increase tourism in Canton should not be passed up.

The following checks have been written:

Deposit for July 4th fireworks

Riverstone Shopping Center rental fee for fireworks

Canton Festival of the Arts sponsorship

Previously approved funding for the CCHS.

Meeting adjourned at 1:20 PM

Submitted by:

Pat Gold