

# **Canton, Georgia**

*151 Elizabeth Street  
Canton, Georgia 30114*



## **Minutes - Final - Final**

**Wednesday, April 1, 2015**

**5:30 PM**

**151 Elizabeth St**

**Main Street Board**

- 1. Call to Order**
- 2. Approval of Minutes**
- 3. Financial Report**
- 4. President's Report**
- 5. Organization Reports**
  - CCHS -**
  - CCAC -**
  - Canton Tourism -**
  - DDA -**
- 6. Committee Reports**
  - Design –**
  - Promotion –**
    - Farmers Market**
  - Economic Redevelopment –**
  - Organization –**
- 7. Old Business**
  - First Friday Sign up**
  - Main Street Morning**
  - Update on director search**
- 8. New Business**
- 9. Board Member Introduced Items**
- 10. Adjourn**

**The Canton Main Street Program sees the historical downtown as the heart of the community where social, economic and civic activities generate a welcoming environment, in which local citizens and visitors can live, work, shop and play.**

## **Main Street Board Minutes April 1, 2015**

### **Members Present:**

**Pat Gold, Jeff Brown, Matthew Thomas, Stephanie Joyner,  
Cory Wilson, Micki Farley,  
Lisa Farilla, Sherri Cloud, Allison Payne (Guest)  
Absent: Judy Bishop, Andy Bonner, Ray DeLuca, Jennifer  
Dunn, Scott Lavelle, Joseph Martin, Wanda Roach**

### **Item 1: Call to Order**

**Pat Gold called the meeting to order at 5:30 pm.**

**Item 2: Minutes approved from March meeting, with the exception of changing the attendee list (Jeff Brown was left off). Motion by Jeff, Second by Stephanie, approved.**

**Item 3: Financial Report was given by Stephanie Joyner. Cory moved to approve, 2nd by Lisa, approved by all.**

### **Item 4: President's Report**

- **Pat reported that Putnam Galt has resigned from the Main Street Board due to work obligations.**
- **Needed name Badges will be ordered.**
- **Need for by-laws and committee handbooks were confirmed.**
- **Sign UP List passed around for First Friday.**
- **In the future, committee reports will be sent out electronically. Please send reports to Pat by Monday before the Board Meeting.**
- **Pat gave a report from the Main Street Conference. It was well attended by the Main Street Board and everyone was very pleased with the information they received.**

### **Item 5: Organization Reports**

**CCHS – Stephanie report they were getting ready for Derby Day on May 2. The brick patio is also being installed at the Rock Barn with the bricks**

**CCAC – Jeff reported the Arts Council is getting ready for the Festival of the Arts on May 16 and May 17 in Brown Park. There are a lot of vendors signed up and funding**

seems to be going well.

**Canton Tourism – Has not met, no report.**

**DDA – Matthew reported that Business Surveys have been sent out and there will be a DDA meeting on Thursday, April 9 to review the results. We discussed that the Main Street Board needs to make an effort to engage the downtown merchants. It was also decided we would go and meet with them and get their ideas of how we can help support them. The City has also been awarded a LCI Grant of \$104,000 to fund a downtown market plan and analysis.**

**Promotions; Jeff reported on First Fridays and reviewed bands we have lined up.**

**Farmers Market – Report by Micki Farley that vendors have been contacted and are beginning to sign up for the 2015 season, which begins May 23 and will go through the end of October. A logo was reviewed and Micki will contact Camille to see how we can link the Farmers Market facebook to the Canton Historic Loop Website Home Page.**

**Economic Development – Matthew gave a report on the LCI Grant and discussed how those funds would be used.**

**Organization – Did not meet.**

**Item 7: Old Business**

**First Friday – Band is Wet Jeans/There will also be a Cotton Mill Exhibit**

**Main Street Mornings – Tuesday April 14 at the Art Center/**

**Speaker Wayne Hauenstein – We discussed how to get better participation in these meetings and decided we would advertise it city wide instead of just downtown. Director Search is going well with many applications. Interviews start April 6.**

**Item 8: New Business**

**Corey suggested we make a concentrated effort to engage downtown business owners. Matthew discussed the Business Dev Boot Camp he learned about at the**

**conference.**

**Item 9: Board Member Introduced Items**

**All discussed what they learned at the Main Street Conference.**

**Item 10: Adjourn**

**Stephanie moved to adjourn, Cory 2nd all approved.**