

Stout's Growlers On Premise Consumption





What are we proposing?

- Leverage ordinances from Brookhaven and Macon – Bibb County to support the increase of on premise sales at Stout's Growlers
- Proposed increases to on premise consumption include:
 - 32 oz of beer per person per day
 - Remove time of day and number of days per week limitations
- Current ordinances pertaining to Stout's Growlers:
 - No person shall consume more than 16 ounces in any one day on the premises
 - On premise consumption limited to 2 days per week for 4 consecutive hours

Why the proposed change?



- Under new ownership, Stout's Growlers continues to grow its position as an exclusive craft beer and wine retailer in Downtown Canton
- Leveraging the current rules for on premise consumption, Stout's Growlers has created an environment for customers to relax and enjoy craft beers and wine on Fridays and Saturdays
- Stay current with other progressive cities in GA utilizing growler stores as alternatives for creating destinations to downtown Canton
- Primary objectives of the proposed ordinance change:
 - Create a destination for customers to enjoy multiple selections of beer...any day of the week
 - We want to be careful as not to be considered a bar or restaurant...but instead...compliment the existing restaurants downtown
 - Many customers visit Stout's Growlers while waiting for reservations or come to the downtown area early to shop and visit Stout's before having dinner at our local restaurants

A typical weekend at Stout's...

...but customers continuously ask why they can't have more than one pint of beer



Stout's Growlers: Another reason and destination for customers to visit downtown Canton



Proposed changes to ordinances

Tasting Limitations

Current City of Canton Ordinance:

Sec. 6-388. - Tasting limitations.

(b) No person shall consume more than 16 ounces in any one day on the premises.

Proposed City of Canton Ordinance:

Sec. 6-388. - Tasting limitations.

(b) No person shall consume more than 32 ounces in any one day on the premises.

City of Brookhaven Ordinance:

Sec. 4-279. - Craft beer market.

(b) Notwithstanding any other provision of this Code or the Code of Ordinances for the city generally, a craft beer market shall be authorized to sell samples of draft beer and pints to patrons over the age of 21 years. Samples shall not exceed four ounces in volume, pints shall not exceed 16 ounces, and beers having an alcohol content in excess of six percent alcohol by volume shall not exceed ten ounces. One individual shall not be offered more than a total of 32 ounces within a 24-hour period.

Macon – Bibb County, GA Ordinance:

Sec. 4-128. - Growlers.

...An establishment duly licensed for the sale of growlers may also be authorized to sell wine and malt beverages for consumption on the premises, so long as said establishment meets the requirements of Macon-Bibb County and obtains a second on-premises license from the County in accordance with Chapter 4, Article V, Section 124 of the Code of Ordinances of Macon-Bibb County.

Proposed changes to ordinances

Serving Limitations



Current City of Canton Ordinance:

Sec. 6-389. - Serving limitations.

(c) Holders of an ancillary tasting license shall not charge for tastings, but may accept donations for a charitable organization of their choice. **Provided, however, that not more than two times per week for a period not to exceed four consecutive hours, the holder of an ancillary tasting license may hold promotional events (such as hosting beer or wine appreciation clubs, food pairings, and educational classes) and charge for attendance at such events.**

Proposed City of Canton Ordinance:

Sec. 6-389. - Serving limitations.

(c) Delete

City of Brookhaven Ordinance:

The City of Brookhaven does not provide language on serving limitations

Macon – Bibb County, GA Ordinance:

Macon – Bibb County does not provide language on serving limitations