

**Addendum to
Agreement for Marketing Services**

This Addendum to Agreement for Marketing Services ("Addendum") is made and entered into effective as of July 29, 2016 by and between The City of Canton ("Client") and id8, Inc., a Georgia corporation ("id8"). For good and valuable consideration, the parties agree as follows:

1. **The Project.** The Project that is the subject of this Addendum is more fully described on Exhibit "A."
2. **Fees.** The total fee for completion of the Project is \$20,000.
3. **Time Schedule.** The Project will be completed according to schedule as described on Exhibit "B" which is incorporated herein and subject to the terms of this Addendum.

Except as amended by this Addendum, the Agreement for Marketing Services dated July 5th, 2016 shall remain in full force and effect without change.

IN WITNESS WHEREOF, this Addendum is made and entered into on the day and year first above written.

"Client"
City of Canton

By: _____
Name:
Title:

"id8"
id8, Inc.

By: _____
Name: Kriston Sellier
Title: President

Exhibit A

THE CITY OF CANTON PHOTOGRAPHY

ASSIGNMENT

Eight (8) Photography Assignments

(2 each for Downtown, Parks & Recreation, City Government, People)

Editorial/lifestyle photos to illustrate and engage viewers covering four main aspects of City of Canton's brand: downtown, parks and recreation, government, and people. For each main area, coverage of these topics or others as suggested by City of Canton administrators. For each main area, two sub-topics could be chosen.

Downtown: streetscapes, public works, festivals, shopping, architectural details, unique buildings and spaces

Parks and Recreation: biking, hiking, water sports (fishing, kayaking, swimming, etc) historic landmarks, park personnel, landscape, plant details, geologic details, geocaching

City Government: fishing or hunting licensing, police demonstrations, fire department demonstrations, abstract imagery depicting firefighters or police, city councils, citizen input, city administrative buildings, water supply, emergency efforts

People: dining in Canton, skate parks, equestrian events, theater events, kids in public play areas, farmers markets, art festivals

Approach to creating photos would be to shoot in actual context, but utilizing non-professional models and stand-ins to have greater control over viewing angles and action moments. Responsibility for planning and coordination of events to be done by photographer and art director with assistance from City of Canton administrators

USAGE: COMMERCIAL

80 unlimited commercial usage, local and website (license fee per image (eight assignments, approximately ten final images per assignment, 80 final images) for unlimited usage for promotion of events under the administration of the City of Canton)

Total: \$20,000.00

Exhibit B

TIMELINE

AUGUST

Signed Agreement

Late

SEPTEMBER

Scheduled location shots

Mid/late

OCTOBER

Scheduled location shots

Early/mid

Retouching of images

Mid/late

NOVEMBER

Deliver final images

Early