

Memorandum

To: Billy Peppers, City Manager
CC: Ken Patton, AICP, Community Development Director
From: Matthew A. Thomas, Economic Development Manager
Date: 7/25/2016
Re: Community Video Program

Mr. Peppers,

The National League of Cities' Community Video Program, administered by CGI Communications, Inc. (CGI), works with cities to add a variety of video features to their websites to showcase cities to visitors, communicate with residents, and help attract and retain businesses.

CGI would like to produce a total of five videos for the City of Canton.

These five promotional videos will showcase community assets and attributes including, but not limited to, elected officials, education, City departments and resources, local businesses, tourism, and community organizations.

The City's Video Tour will include a message from the Mayor (or other civic leader), and has additional content to highlight homes and real estate, education, health and wellness, parks and recreation, business and industry, shopping and dining, and much more.

CGI provides these media services to municipalities at no cost.

CGI will seek sponsorships from local businesses. However, even if there is no participation from local businesses, the videos will still be produced. There is no threshold or minimum sponsorship requirement.

Some of the past client-cities include the City of Stockbridge, GA; the City of Winter Haven, FL; the City of Cheyenne, WY; the City of Rochester, NY; the City of Clemmons, NC, and numerous other municipalities.

The videos will help the City of Canton promote tourism, educate and welcome new families and residents, and attract new businesses.

July 25, 2016

Please let me know if you have further questions.

Respectfully,

A handwritten signature in black ink, appearing to read "Matthew A. Thomas". The signature is written in a cursive, flowing style.

Matthew A. Thomas,

City of Canton, Economic Development Manager