

Canton Tourism, Inc.
Minutes - April 02, & April 09, 2014

Members present: Pat Gold, Bill Magruder, George Murphy, Frances Vaughn and Laine Wood. Also present: Main Street Director, Meghan Griffin and City Council Member, Sandy McGrew. Absent: Joyce Swindell.

President Bill Magruder called the meeting to order at 1:30 PM and welcomed new member Laine Wood.

The minutes of the January 24, 2014 meeting were presented for approval. Frances moved to accept as presented, seconded by George. All members present voted to approve with the exception of Laine Wood, who abstained.

George stated that the following funds have been disbursed:

- \$7,500 – deposit for July 4th fireworks
- 1,250 – to CCHS for weekend museum staff (6 months)
- 500 – to CCHS for museum exhibit

A thank you letter has been received from Stefanie Joyner to acknowledge funding received.

Old Business:

Meghan Griffin will take the remaining 24 tents to Fast Signs to be imprinted with the city logo. \$1800.00 was approved for this expense at the January 24th meeting.

Meghan shared that the cost to date for concrete work at Fincher Atkins Park is at \$4500. 00. Some work remains to be completed at the end of the ongoing streetscapes project. Tourism voted to contribute ½ of the cost of cement work, up to \$3,750 of the anticipated cost of \$7500, at our September, 2013 meeting. Laine asked Meghan for more details on the lease of the park.

New Business:

Randy Gravely has contacted the City of Canton with a proposal to place an ad in the annual Cherokee Chamber of Commerce magazine. A full-page ad would run \$2,000. Canton Tourism has paid for the ad in years past. Pat moved to approve the cost of the ad, seconded by Frances. All members voted to approve. Laine offered to coordinate the copy and pictures to be in the ad. Meghan will write the copy. We will meet again on April 9th to finalize details.

Bill expressed his wish to find a new project outside the downtown area, that would give us a competitive advantage attracting visitors to our city. He is looking at something in the area of the reservoir.

Required forms with the Secretary of State were filed on March 4th.

Pat will call Ray DeLuca to confirm music prior to the fireworks at Riverstone on July 4th.

Meeting adjourned at 2:15 PM

April 09, 2014 @ 1:30 PM – Laine showed our committee members pictures she suggests for the ad. All members approved the choices and the ad will be placed.

Bill shared that he had gone back to the reservoir area and had changed his mind about the project idea he had discussed for that area. He stated a need for some long-term thinking about a potential project or event to be sponsored by Canton Tourism.

Meeting adjourned at 2:15 PM.

Submitted by: Pat Gold