

Action Requested/Required: Vote/Action Requested Discussion or Presentation Only Public Hearing Report Date: 11/25/25 Hearing Date: 1/8/26 Voting Date: 1/5/26

Department:	Community Development	Presenter(s) & Title:	Steve Green, Zoning Administrator
Agenda Item	Title:		
RZON2510-005 Allison Aicher	5 - Request to rezone property from	O-I (Office-Institutional) to	GC (General Commercial) - 264 Marietta Highway -
Summary:			
	seeks to use the property as housing insition Treatment Program.	g for individuals receiving to	reatment for substance abuse disorder as a licensed
Budget Implic	cations:		
Budgeted?	□Yes □ No ☑ N/A		
Total Cost of Fund Source	of Project: e: General Fund Water & S	Check if Estimated	
Staff Recomm	nendations:		
Staff recomme	ndation will be presented at the ac	tion meeting.	
D oudence			
Reviews: Has this beer	n reviewed by Management and	Legal Counsel, if require	d? □Yes □No
Attachments:			
Application			
Survey/locat	tion map		



PUBLIC HEARING APPLICATION

Project #(s): RZON 25/0 -	005
completely and accurately before signing this form	☐ I Temporary Use Permit ☐ J Zoning Ordinance Text Amendment ☐ Appeal ☐ Adjustment ☐ Special Exception owing pages to ensure that all spaces are filled out n. State N/A, where Not Applicable.
 If you are not paying online, please make your ch If you have questions regarding this form, please calling (770) 704-1500. 	contact the Community Development Department by
Name: AlliSon Aicher Address: 200 lose Ridge DC City: Canton	Name: Crais Vi Mers Administrator Amer Address: P.O. Box 5111 City: Conton
State: ZIP Code: 3011 S	State: GA ZIP Code: 30/14 Telephone: 770-605-6188 (Email Address: Company Com
Telephone: 43-616-3693 Email Address: Allison alche Quinitation for Public Hearing is true Application for Public Hearing is true	Telephone: 770-605-6188 Telephone: 770-605-61



AUTHORIZATION OF OWNER AND APPLICANT

Project #(s): RZON251	0-005
This form is to be executed under oath. I do solemnly swear and attest, subject to contact that I am the owner of the property, we attached application, as is shown in the relation of the City of Canton and property, which is the subject of this a required the This 3 H day of 100 H	riminal penalites for false swearing, which is the subject matter of the ecords of Cherokee County, Georgia. d its representatives to inspect the application, and post any notices eron.
Owner Signature:	Print Name: Crany Violers Administrate Annel Both Estate
I, the above signed legal owner of the subject p application to be submitted to the City of Canto person named below to act as Applicant in the p	n and do hereby authorize the following
This Application is for: A Annexation B Rezoning C Master Plans D Master Plan Amendment E Conditional Use Permit F Land Use Modification G Zoning Condition Amendment H Density Transfer within Master Plan	I Temporary Use Permit J Zoning Ordinance Text Amendment Appeal Adjustment Special Exception
Name of Authorized Applicant: Allison Signature: Allison	Aicher
Mailing Address: 200 Rose Ridge Dr City: Canton State: 64 Zip Code: 3011 5 Felephone: 43-(10-5043 E-mail: 91 15001 aicker @ g waitform	Applicant Status: Owner Ontion to Purchase
This Authorization of Owner and Applicant Form has been counted the property owner's signature is Sworn To and Subscribed Before Me This 30 the Day Of 000 been 1, 20 25	ompleted M B / T / COMMISS OF THE PARTY OF



DISCLOSURE FORM

Official:

Project #(s):

O.C.G.A. § 36-67A-2 / O.C.G.A. § 36-67A-3 requires disclosure of campaign contributions to government officials by an Applicant or opponent of a Public Hearing petition. Applicants must file this form with the Department of Community Development. Please complete a separate form for each authorized Applicant. Name of Applicant/Opponent: Allison Section 1 If the answer to any of the following questions is "Yes," complete Section 2. A) Are you, or anyone else with a property interest in the subject property, a member of the City of Canton Mayor and City Council? NO B ☐ YES B) Does an official of such public bodies have any financial interest in any business entity which has a property interest in the subject property? NO NO YES C) Does a member of the family of such officials have an interest in the subject property as described in (A) and (B)? | YES D) Within Two (2) years of immediately preceding this application have you made campaign contributions(s) or given gifts to such public officials aggregating \$250 or more? XI NO ☐ YES Section 2 1. Name and the official position of the Canton Official to whom the campaign contribution was made (Please use a separate form for each official to whom a contribution has been made in the past (2) years): 2. List the dollar amount/value and description of each campaign contribution made

over the past two (2) years by the Applicant/Opponent to the named Canton

Description

CANTON

Community Development Department 110 Academy Street, Canton, GA 30114 (770) 704-1500

DROBERTY	TNEODMATTON
PROPERIY	INFORMATION

Project #(s):
R ZON 25/0-005

Address: 264 Marieta Highway
Land Lot(s): 158 District: 14th Section: 2nd Parcel ID(s) 91 NO(e BO10
Existing Zoning Of Property: OT County Total Acreage Of Property: 5,15
Proposed Zoning Of Property: GC Existing Use(s) Of Property Single Hamily (45idential
ADJACENT PROPERTY/OWNER INFORMATION: Please provide the following information for all adjacent properties, including property connected by public rights-of-way. Attach additional sheets as necessary.
OWNER NAME AND ADDRESS/PARCEL ID CURRENT ZONING CURRENT LAND USE NORTH GINOUBOORE WG Northwood Ly SOUTH 14N17031 9460LLC GC Rest - Krystal (2) EAST 91NOW BOORE GOSHEN VAILEY FOUND (3) EAST 91NOW BOOR ASF TAP GAILL LLC R-20 VOICANT LAND (4) WEST 91NOW BOOR ASF TAP GAILL LLC R-20 VOICANT LAND (5) OTHER 14N17030 Somani Properties LLC GC Gas Station (6) OTHER 91NOW BOILA Canton LLC Highwa GB Restaurant - Medican COTHER 91NOW BOORC MARY ETRABARE-20 VOICANT land CHARLEST PROPERTY OF THE
How is sewage from this development to be managed? City of Canton Proposed managing jurisdiction: City of Canton - Same How will water be provided to the site? City of Canton - Same Size Limit: MA Proposed managing jurisdiction: City of Canton - Same Size Limit: MA



PUBLIC SCHOOL INFORMATION

Project #(s):

RZON2510-605

PUBLIC SCHOOL POLICY STATEMENT:

"The Mayor and Council of the City of Canton hereby recognize that growth and development can, at times, have an effect on school capacity within the county and therefore recognize the need to share information on developments that have regional impact. In an effort to cooperate with the Cherokee County School [District] and share information on residential rezoning requests, master plan applications, and land use modifications to the comprehensive land use plan, the Mayor and Council hereby encourage open dialogue and meeting between the Applicant and the appropriate school board representative." (105.10.04)

- Developers whose projects consist of 25 or more residential units shall contact the Cherokee County School District and communicate with a school board representative to discuss their intent.
- This communication between the Applicant and the school board should take place, at a minimum, prior to the Informational Item meeting in Month Two (see Pages iii and iv).
- The Applicant should be prepared to address such communication if requested by the Mayor and Council at the meeting in which final action is to be taken.

The current Cherokee County School District contact regarding any potential mitigation required for this application and proposal is:

Direction of the property of t

Mitch Hamilton

Director of Planning, Facilities, and Compliance
200 Mountain Brook Court
Canton, GA 30115
(770) 721-8429

mitch.hamilton@cherokeek12.net

ZONED SCHOOLS: (circle one each)

SEOUOYAH **ETOWAH CREEKVIEW** CHEROKEE HIGH: TEASLEY FREEDOM **DEAN RUSK** CREEKLAND MIDDLE: HASTY CLAYTON **BALL GROUND AVERY ELEMENTARY:** SIXES R.M. MOORE KNOX INDIAN KNOLL

CANTON

Community Development Department 110 Academy Street, Canton, GA 30114 (770) 704-1500

REVIEW CRITERIA

Project #(s):
RZON2510-005

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How will this proposal be compatible with surrounding properties? The Zoning of GC Pits
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and conneccial developments, It fits in with nearby recidential as the exterior will remain unchangeding properties? There should be minimal How will this proposal affect the use and value of surbuinding properties?
How will this proposal affect the use and value of surbunding properties? There should be minimal
Value change for surrounding officer ties as mary are
Carpady and the residential is vacant land or boarded can the property be developed for a reasonable economic use as currently zoned? Please explain why or why not.
Can the property be developed for a reasonable economic use as currently zoned? Please explain why or why not.
City of Canton Zoning has requested rezoning for
AND INCORPORTING.
What would be the increase to population and traffic if the proposal were approved? // SUDSTANTICL
Providice implications will be experienced train this
across of Care entired and exiting should not exceed 10
proposal, Cars entring and exiting should not exceed to and the they will not occur of the same time. No impact what would be the impact to schools and utilities if the proposal were approved?
to schools as the population is 18t, Utilities are already
to schools as the population is the use will in crease
in place, however, water and electricity use will in crease.
the Comprehensive Plan and the Future Land Use Map?
is consistent as the CBD continues to grow and
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the proposal consistent with the City of Canton Roadmap of Success? - This Supports
How is the proposal consistent with the City of Canton Roadmap of Success? -This Supports Advancing Regional Economic Success and Celebrating the
Aldrancing of Since Community
Diversity of Our Community,
Are there existing or changing conditions which affect the development of the property and support the proposed
The state of the s
For Choosing housing for heading lactured lactur
Cub Stance (These criteria should additionally be addressed in the required Letter of Intent.)



October 29, 2025

City of Canton Council Members

110 Academy Street

Canton, GA 30114

RE: Rezoning 264 Marietta Highway Canton Georgia

Dear Council Members,

This document is to serve as a Letter of Intent for the rezoning of the property located at 264 Marietta Highway, Canton, GA 30114 from the existing zoning of OI to GC.

The Property:

The current property is owned by the Vickers. It is currently a single family residence with 3 bedrooms and 3 bathrooms comprising 4,857 SF. The property has one level completely finished and offers a second level with plumbing, electrical, and framing which upon final build out would increase the SF to approximately 10,000 SF. The property has been owned by the same family since 1952 and has been used as a residence. In 2001 the original house was remodeled into the current structure.

The Impact:

The proposed use will not impact traffic patterns as most residents will be provided transportation to and from treatment, substance abuse/AA meetings, and stores. The proposed use will not change the exterior of the property, acreage of the property (5.15 acres), landscaping of the property or require signage. The primary purpose will be to provide individuals a safe living environment while minimizing the impact on adjoining properties. As such, the impact to adjoining property values will be minimal. The current zoning is OI which allows for office and institutional use, however, there is a deed restriction that the property remain residential in nature. The proposed use of the property under General Commercial (rooming and boarding) would be to provide housing for individuals receiving treatment for substance abuse disorder as a licensed Residential Transitional Treatment Program. This will have a tremendous impact on the lives and families receiving services and aligns with the City of Canton's Roadmap of Success in two key areas: Celebrating Diversity and Advancing Economic

Success. A portion of driving economic success is to engage citizens to live, work, and play here. Residents will receive help finding jobs, volunteering, and be encouraged to build community in Canton. This use will also employ 3-5 people. Celebrating Diversity is more than the exterior. Diversity of life experiences, healing, and transformation are powerful tools in any community development. This use will provide men with the ability to become part of a community and learn how their past does not solely dictate their future.

Who We Are:

Firm Foundation Treatment Center was founded in 2024 by Brian Aicher. His career spans 15-years in Behavioral Health ranging from managing sober living to private practice as an LCSW to being a program director at other facilities. He has witnessed what treatment modalities work and what modalities are harmful for patients. Furthermore, he has seen how some treatment facilities treat the patients as subhuman, merely means to bill insurance companies with very little care and therapeutic services provided. A core principle for FFTC is to love people and treat people the way that Christ would. As Christ walked with the prostitutes and lepers, we strive to walk with the marginalized who desire freedom from addiction. Our Vision Statement is simple: FIRM FOUNDATION envisions helping others better their lives from the destructive nature of substance abuse disorders, and mental health issues through an evidence-based Christ centered approach while empowering families and the community through education and advocacy.

Firm Foundation Treatment Center is located in Woodstock, GA. Firm Foundation Treatment Center is licensed through the Georgia Department of Community Health, accredited through the Joint Commission, and credentialed through Tri-Care (veteran insurance) and Blue Cross Blue Sheild. 264 Marietta Highway would be a licensed Residential Transition Program under FFTC. As such, any employee on site would be screening and supervised in accordance with GA Department of Community Health and Joint Commission standards. Also, any resident would be subject to the same screening, admission criteria, suicide screening, and clinical treatment as defined in the FFTC policies and procedures. Policies and procedures have been reviewed and approved by Joint Commission and the State and include questions regarding any type of criminal history.

There will be dedicated staff to the property to oversee resident activity, provide therapeutic services, education, and case management support. This level of care falls under Rule 111-8-19-.21 Residential Transitional Treatment Programs. This requires that all activities at the property are subject to all the same policies and procedures that FFTC adheres to with the addition site specific outpatient services on site that include group and individual therapy, group activities, budgeting, education, and potential legal support. Also, there should be sufficient types and numbers of staff members on duty in the residence to provide for safe supervision of clients whenever clients are present.

The Need:

- 1) Overdose is the leading cause of death for Americans aged 18-44.
- 2) In 2023 alone, more than 107,000 people in the U.S. died of a drug overdose, with roughly 70 percent of those deaths involving fentanyl.
- 3) From 2011-2017, the number of heroin-related deaths went up by 3844% in Fulton, DeKalb, Cobb, and Gwinnett counties.
- 4) Greater Atlanta has been classified as a High Intensity Drug Trafficking Area which impacts all surrounding counties.

Substance Abuse still remains a major issue impacting families and individuals. People often stigmatize people suffering from substance abuse which leads people away from treatment due to guilt and shame. FFTC strives to break that cycle of guilt and shame through Christ's love and evidenced based therapeutic services. During their treatment stay, men are required to commit to PHP (full day treatment) for 30-days and 60-days of IOP (half day treatment).

As a result of the destructive nature of addiction, most of FFTC's clients require supportive housing throughout the treatment process, and we would use the Marietta Road property solely for this purpose: to create a safe, structured, and community-based environment for men to navigate treatment and transition either back to independent living or to a step-down sober living environment. Many treatment facilities do not offer these types of supportive services and instead cycle men through treatment without providing dynamic family support, community engagement, or proper aftercare planning. Unfortunately, this often leads to relapse and, at times, death. We are passionate about offering Christ centered care to Cherokee County and uplifting our community.

Family programming is also central to our mission. Our Program Director is a Licensed Marriage and Family Therapist with experience building robust family programs at a major treatment center in the past. We are committed to assisting families through the addiction process by helping them establish healthy boundaries and appropriate expectations throughout the treatment timeline. Additionally, community engagement is a vital part of our program. We require participants to become employed, attend 12-step meetings, participate in church services (or another spiritual group if they are not comfortable with church at their current stage of faith), and maintain accountability within the Firm Foundation community. This includes completing chores, tasks around the house, and engaging in community meetings.

The proposed use and zoning would allow Firm Foundation Treatment Center to provide safe, stable, community-oriented housing as patients transition from substance abuse treatment back into the community.

Thank you for your consideration.

Allison Aicher

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