

Canton, Georgia

*110 Academy Street
Canton, Georgia 30114*



Minutes - Final - Final

Wednesday, December 1, 2021

5:30 PM

City Hall

110 Academy Street

Canton Main Street Board

1. Call to Order

Present: Brandy Rousselle, Jack Tuszyński, Sharon Ward, Irene Stout, Erick Garrison, Rachel Hobbs, Jack Shampine, Ray Deluca, Corey Wilson, Jeff Brown, Jamie Foreman, Brooke Schmidt, Angie Busby, Velinda Hardy

2. Welcome Manager of Economic Development and Tourism - Angie Busby**3. Approval of the Agenda**

*Motion: Jeff to amend the agenda to add Art Commission funding.
2nd: Jack Shampine
unanimous*

4. Approval of Minutes from November 3, 2021**A. Canton Main Street Board Draft Minutes - November 3, 2021 - Attachment 4A**

Attachments: [Minutes - Canton Main Street Board - November 3, 2021](#)

*Motion: Cory Wilson
2nd: Jeff Brown
unanimous*

5. Approval of Financials

*Motion: Jeff Brown
2nd: Erick Garrison*

6. Organization Reports**A. Cherokee County Historical Society**

Holiday party coming up, "become a member!"

B. Canton Tourism

N/A

C. Downtown Development Authority

N/A

D. Art Commission

Harmon Park project, Boling Park basketball courts, Walking trails from Heritage to Etowah

7. Old Business**A. Main Street Contest - 2nd Round of Voting Ends December 12th**

- *Keep voting!*
- *Winner Announced December 20*

B. November First Friday - Glow Band

- *Not typical crowd (cold)*
- *Will continue to keep that weekend as a rescheduled date for canceled shows*

C. Christmas in Canton - December 10th

- *Bananas and Beehives will be offering a cookie decorating*
- *No outside vendors, focus solely on DT businesses*

D. Visit with Santa - December 11th & 18th - 11:00 am to 2:00 pm**8. New Business****A. Archer Street Parking Lot Closing December 1st****B. Black Friday/Small Business Saturday Gift Card Promo**

Committee will do a wrap-up, then will bring summary to the board

C. #LoveLocal for the Holidays Punch Cards

- *Drop off points will be A Cone to Pick and Bizarre Coffee*
- *Winner will receive Cool Cash*

Added Item: Re-allocating funds for the mural to the Arts Commission

- *Cory: Motion to move the \$10,000 from the Main Street Fund, along with the information the board created for the match program, to the Arts Commission to fund the mural projects.*

- *2nd: Jeff Brown*
- *Unanimous*

D. Board Positions

- *Sharon Ware will remain as Treasurer*
- *Jamie Foreman will remain as Secretary*
- *Stepping down: Irene Stout, Cory Wilson, Rachel Hobbs*

Motion: Erick Garrison motions to move the next meeting to January 12

2nd: Jeff Brown

Unanimous

E. Board Member Introduced Items

- *Ray Deluca ~ Bands are being booked for First Fridays*
- *Irene: Council Member Carlan sent an email to Main Street regarding promotions, asking Main Street to provide information regarding economic information/impact from promotions. A copy of the email was given to all board members.*

9. Adjourn

Motion: Jack Shampine
2nd: Jeff Brown
Unanimous