

Canton, Georgia

*110 Academy Street
Canton, Georgia 30114*



Minutes - Final - Final

Thursday, August 12, 2021

3:00 PM

**City Hall
Administrative Conference Room
110 Academy Street**

Canton Tourism Board

1. Call to Order***Board Members Present:***

***Danielle Kitchen, Chair
Micki Farley
Sabrina Kaylor
Michelle Law Peterson
Teresa Ramsey
Amy Wright***

City Staff:

***Nathan Ingram (Asst. City Manager)
Melissa Forrester (Finance Director)
Lauren Johnson (Communication & Marketing Specialist)
Adam Dodson (P&R Manager)
Steven Merrifield (Chief of Police)
Gabriella Gonzalez (Canton PD)***

Guests/Visitors:

Chair, Danielle Kitchen called the meeting to order at 3:04 pm

2. Approval of the Agenda

***Member Farley Motioned to approve; Member Ramsey seconded the motion;
Motion carried unanimously***

3. Approval of Minutes

- A.** Canton Tourism Board Draft Minutes - July 9, 2021 - Attachment 3A

Attachments: [Minutes - Canton Tourism Board - July 9, 2021](#)

- B.** Canton Tourism Board Draft Minutes - July 19, 2021 - Attachment 3B

Attachments: [Minutes - Canton Tourism Board - July 19, 2021](#)

Member Wright made a motion to approve minutes as provided; Member Peterson seconded the motion; Motion carried unanimously

4. Event Funding Presentations

- A. Presenter: Gabriella Gonzalez and Pastor Brando - Multicultural
Festival
Funding**

Pastor Brando made a presentation on the September 4th event at Etowah River Park (Multicultural Festival). Requested financial support from the Canton Tourism in the amount of \$4,855.

B. Presenter: Travis Dockins - PSKA Event Sponsorship

Travis Dockins presented the Peach State Kayak Anglers, Peach State classic tournament to be hosted at The Mill on Etowah October 16th & 17th. The tournament is asking for an advertising sponsorship of \$5,000.

5. Old Business

None.

6. New Business**A. Formal Action to Approve a Chair, Vice Chair, and Secretary**

Member Ramsey made a motion to appoint Phil Hardwick as Vice Chairman; Member Farley seconded the motion; Motion carried unanimously.

Member Kaylor made a motion to appoint Amy Wright as Chair & Danielle Kitchen as Secretary; Member Ramsey seconded the motion; Motion carried unanimously.

B. Selection and Approval of 2-3 Board Members to Have Signature Authority

Member Farley made a motion to approve Members Wright, Hardwick, and Kitchen as signors on the Canton Tourism checking account; Member Peterson seconded the motion; Motion carried unanimously

C. Discussion to Approve to Transfer the Accounts Back to the City for Bookkeeping Purposes

Member Peterson made a motion to approve the City to administer Canton Tourism's checking accounts; Member Wright seconded the motion; Motion carried unanimously

D. Board Review of the Current Budget; Discussion on What Projects Need to be Completed Next Year, so to Put Together a Proposed FY '22 Budget and Have it Adopted at the September Meeting

Board reviewed and discussed the FY '21 Budget. City staff will prepare a FY '22 Budget form and present to the Board at their September meeting.

E. Tourism Board Goals; Funding Criteria; Canton's Tourism Identity/Branding/Marketing

The Board discussed various goals and funding options. Member Kaylor motioned to approve funding to the Multicultural Festival for advertising in the

amount of \$4,855; Member Wright seconded the motion; Motion carried unanimously

Member Kaylor made a motion to approve funding to the PSKA Peach State Classic tournament for advertising in the amount of \$2,500; Member Kitchen seconded the motion; Motion failed

7. Adjourn

Member Farley motioned to adjourn; Member Ramsey seconded the motion; Motion carried unanimously

Adjourned @ 4:55 pm