

Canton, Georgia

*110 Academy Street
Canton, Georgia 30114*



Minutes - Final - Final

Wednesday, April 1, 2026

4:30 PM

110 Academy Street

Canton Main Street Board

1. Call to Order

Meeting called to order at 4:32 pm

Members In attendance: Dana Mallett, Erick Garrison, Ella Murdock, Amber Palermo, Dave Hatabian, Jack Shampine, Velinda Hardy

Others in attendance: Hannah Stringer, Anijah Jones, Jacky Cheng

2. Approval of the Agenda

Motion to approve the agenda was made by Erick Garrison. Second by Amber Palermo. All members voted in favor of the motion.

3. Approval of Minutes**A. Canton Main Street Board Draft Minutes - March 4, 2026**

Attachments: [Canton Main Street Board Draft Minutes - March 4, 2026](#)

Motion to approve the March 4, 2026 Meeting Minutes was made by Ella Murdock. Second by Erick Garrison. All members voted in favor of the motion.

4. Approval of March 2026 Reimbursement to the City of Canton

Motion to approve reimbursement of the March 2026 invoices in the amount of \$7,161.05 from Main Street to the City of Canton was made by Erick Garrison. Second by Jack Shampine. All members voted in favor of the motion.

5. Old Business**A. Kiosk Project Update**

City Staff have been working with RovelQ to correct some of the remaining issues with the operation of the kiosk. The kiosk has been up and running without any incidents for the past week.

B. ShamRock Shuffle

The 2026 ShamRock Shuffle was held on Saturday, March 14, 2026. There were 15 businesses that participated in the event and approximately 1,000 people attended the event. The shuttle/party bus was a big success.

Discussion on future events included:

- *Eliminate the live music at the Gazebo*
- *Use generic green solo cups rather than purchasing silicone cups*
- *Have a similar event in December, the Christmas Crawl, on Saturday, Dec 1st.*

C. Downtown Canton Breakfast Club

The first meeting of the Downtown Breakfast Club was held on Thursday, March 12th at the Jones Building. Approximately 30 representatives of downtown businesses, property owners, Cherokee County Staff, City Council and City Staff were in attendance.

The next meeting is scheduled for Thursday, May 14th. The event will begin at 8:00 am for networking and the meeting will begin at 8:30 am. Josh Babgy has agreed to sponsor the breakfast.

The following items were discussed and will be considered to be included on the agenda for the next meeting:

- Summary of the issues that were brought up & discussed at the previous meeting*
- Provide updates on the ongoing City projects (Engineering)*

6. New Business**A. 2026 Work Plan****a. SMS Texting Group for Downtown Businesses**

Currently there are text groups for the First Friday vendors and the Farmers Market vendors. An additional list will be created for the downtown businesses.

b. Wayfinding Signage

Dana Mallett stated that a Strategic Master Plan for Tourism is expected to be received on April 28th. In addition, the 2018 Signage Master Plan will be reviewed, and in combination with the Strategic Plan, potential projects can be considered for advancement.

7. Southernite Interiors Facade Grant

Southernite Interiors provided documentation for reimbursement for a façade grant. Motion to approve reimbursement for Southernite Interiors Façade Grant in the amount of \$5,000.00 was made by Amber Palermo. Second by Erick Garrison. All members voted in favor of the motion. Ella Murdock abstained.

8. Board Chair Comments

Dana Mallett stated that there will be an expansion to Bizarre Coffee and a toddler playground at the Mill located between the Cotton Mill Exchange and Reformation Brewery.

9. Downtown Director's Comments

Velinda Hardy stated that the Engine Bay Barber Co. and Bully Run Smash Burgers opened at the Mill.

10. Board Member Introduced Items

There were not any Board Member introduced items.

11. Adjourn

Motion to adjourn made by Erick Garrison at 5:20 pm. Second by Jack Shampine. All members voted in favor of the motion.