

Canton, Georgia

*110 Academy Street
Canton, Georgia 30114*



Minutes - Final - Final

Monday, November 3, 2025

10:30 AM

**City Hall
110 Academy Street**

Canton Tourism Board

1. Call to Order***Board Members Present:***

Dana Cox (Chair)
Phil Hardwick
Teresa Ramsey
Amy Wright (Virtually)

City:

Nathan Ingram
Ryan Lockett
Hannah Stringer
Aundi Lesley
Anijah Jones
Lauren Johnson
Mike Loizou
Jacky Cheng

Guests/Visitors:

Brent Zaffino – Peaberry Film Festival

2. Approval of the Agenda

Member Hardwick moved to approve the agenda with the addition of New Business Item 7D to discuss check signers; Member Ramsey seconded the motion; Motion carried.

3. Review and Approval of Minutes**A. Canton Tourism Board Draft Minutes - September 8, 2025**

Attachments: [Minutes - Canton Tourism Board - September 8, 2025](#)

Member Ramsey moved to approve minutes; Member Hardwick seconded the motion; Motion carried.

4. Public Input

Brent Zaffino provided the Board with some information on the Peaberry Film Festival.

5. Financials**A. Consideration to Approve Reimbursement Invoice from City for September Expenses in the Amount of \$39,236.43**

Member Ramsey moved to approve reimbursing the City expense totaling \$39,236.43 for expenses through September; Member Hardwick seconded the motion; Motion carried.

6. Old Business**A. Committee Updates****Finance: Fiscal Year 2026 Budget**

Chair Cox noted that the Board was provided an original FY '26 Budget for consideration. She noted that this budget could be amended if changes needed to be made. Mr. Ingram mentioned that this budget did not consider any carryover funds from the prior year, which may increase the funding available to the Board for future expenses. Member Hardwick moved to approve the FY '26 Budget as presented; Member Ramsey seconded the motion; Motion carried.

Marketing

Chair Cox provided the Board with a request for use of funds to place an advertisement in Travel, Taste & Tourism's 1st Quarter publication at a cost of \$3,250. Member Wright moved to approve the advertising cost; Member Ramsey seconded the motion; Motion carried.

Community Engagement

No update

B. Discussion and Possible Approval of Reimbursement of Expenses to the City's General Fund

This item was approved under Item #5 - Financials

7. New Business**A. Sponsorships and Applications**

Member Ramsey moved to approve the sponsorships to both the Wing & Rock Fest and the West Main Arts Festival; Member Hardwick seconded the motion; Motion carried.

Wing & Rock Fest

It was noted that this request is not only for the Wing & Rock event, but also for the Taste & Brews. The request is for a \$15,000 sponsorship, that will be for marketing and promotion of the events.

West Main Arts Festival

The Festival promoter is requesting a \$10,000 sponsorship to cover marketing and promotion of the event.

B. Strategic Planning

Chair Cox discussed working with Grant Collaborative on Explore Canton's marketing and branding. Specifically for preparing a strategic plan for Canton Tourism.

C. Annual Explore Canton Event

The Board discussed the idea of an 'Explore Canton' event focused on music.

7D. Authorized Check Signers -

Mr. Ingram reminded the Board that since one of the approved check signers was no longer a member of the Board, there was a need to remove them as an approved signer and consider appointing a replacement. Member Ramsey moved to replace the prior Board member, as a check signer, with Dana Cox; Member Hardwick seconded the motion; Motion carried.

8. Board Introduced Items

None

9. Adjourn

The meeting was adjourned due to lack of quorum when one of the members left the meeting.