

Canton, Georgia

*110 Academy Street
Canton, Georgia 30114*



Minutes - Final - Final

Monday, May 11, 2026

10:30 AM

110 Academy Street

Canton Tourism Board

1. Call to Order

The meeting was called to order at 10:33 AM.

Board Members Present:

Dana Mallett (Chair)

Chicka Elloy

Kirit Patel

Teresa Ramsey

Jamie Smith

City Staff Present:

Aundi Lesley – Staff Liaison

Anijah Jones

Nathan Ingram

Hannah Stringer

Lauren Johnson

Jacky Cheng

Billy Peppers

Ryan Lockett

2. Approval of Agenda

Member Ramsey moved to approve the agenda as presented. Member Elloy seconded the motion; Motion carried.

3. Approval of Minutes**A. Canton Tourism Draft Minutes - April 28, 2026**

Canton Tourism Board Draft Minutes - April 28, 2026

Attachments: [Minutes - Canton Tourism - April 28, 2026](#)

Member Smith moved to approve minutes; Member Elloy seconded the motion. Motion carried.

4. Financial Update

Outstanding invoices were reviewed. Member Elloy made a motion to approve the reimbursement to the City of \$53,066.11 for all Canton Tourism expenses through April 30th, 2026; Member Patel seconded the motion. Motion carried.

5. Old Business**A. Chandler Thinks Strategic Plan Update**

Board Members would like to revise the draft mission and vision statements and values, and gather feedback with a deadline of this Friday, May 15th.

6. New Business**A. Explore Canton Staff**

The board would like to continue to discuss plans on hiring and funding the salary of a full-time marketing person who focuses mainly on promoting Explore Canton, given that it was one of the primary recommendations during the ChandlerThinks presentations.

B. City Lifestyle Partnership Opportunity & Editorial Feature

Member Elloy answered some questions before leaving the room to recuse himself for the discussion and potential board action. The item will be on next month's agenda under Old Business.

7. Staff Update**A. Analytics Dashboard**

Jacky presented the new dashboard. The board would like to move forward with quarterly analytic updates from city staff.

B. Hotel Brochure Stand

The board discussed a proposed mobile brochure stand to place in hotels if there is interest. Staff has heard from the Holiday Inn that they would like one in their lobby. Member Patel made a motion to present next month under old business. Smith seconded the motion. Motion approved.

8. Board Introduced Items

Member Elloy presented an idea of working together to create a local floral installation experience in collaboration with downtown businesses.

9. Public Input

None

10. Adjourn

Member Mallet made a motion to adjourn the meeting at 11:47 AM. Member Smith seconded the motion. Motion carried.