

**Action Requested/Required:**

- ☒ Vote/Action Requested
☐ Discussion or Presentation Only
☐ Public Hearing
Report Date: _____
Hearing Date: _____
Voting Date: _____

Department: Downtown Development **Presenter(s) & Title:** Aundi Lesley, Economic Development Manager
Velinda Hardy, Downtown Development Manager

Agenda Item Title:

Proposed Extension of the Downtown Entertainment District Boundaries

Summary:

The goal of this boundary expansion is to integrate strategic areas of development to enhance connectivity, pedestrian traffic, and support the continued economic vitality of our downtown corridor. The newly expanded area would include the Mill on Etowah, the future West Main pedestrian corridor, the future North Street site, and the walkable Main Street corridor down to Southernite Interiors. This extension encourages patrons to explore further on foot, extending their dwell time in the downtown area, which directly benefits local merchants and restaurants.

Budget Implications:

Budgeted? ☐ Yes ☒ No ☐ N/A

Total Cost of Project: Check if Estimated ☐

Fund Source: General Fund ☐ Water & Sewer ☐ Sales Tax ☐ Other:

Staff Recommendations:

Staff recommends approval of the proposed boundary modifications to the Entertainment District as presented.

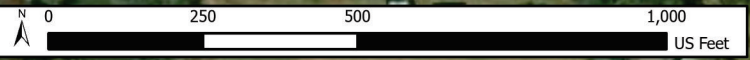
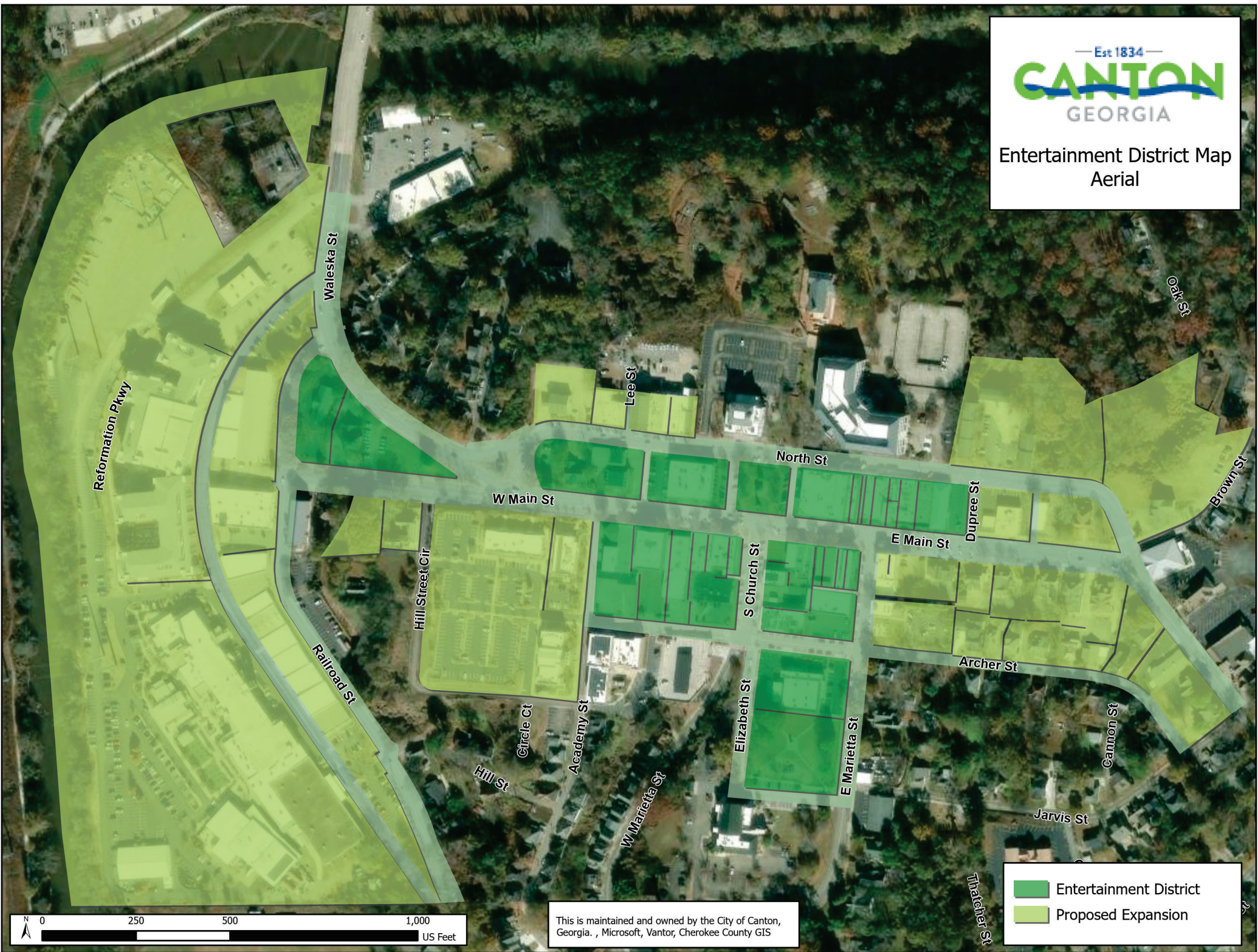
Reviews:

Has this been reviewed by Management and Legal Counsel, if required? ☒ Yes ☐ No

Attachments:

Map of proposed Entertainment District expansion.

Entertainment District Map
Aerial



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- Entertainment District
- Proposed Expansion