

Canton, Georgia

*110 Academy Street
Canton, Georgia 30114*



Minutes - Final - Final

Thursday, September 9, 2021

3:00 PM

City Hall

110 Academy Street

Canton Tourism Board

1. Call to Order***Board Members Present:***

*Amy Wright, Chair
Phil Hardwick, Vice Chair
Danielle Kitchen, Secretary
Micki Farley
Sabrina Kaylor
Michelle Law Peterson
Teresa Ramsey*

City Staff:

*Nathan Ingram (Asst. City Manager)
Melissa Forrester (Finance Director)
Lauren Johnson (Communication & Marketing Specialist)*

Guests/Visitors:

Phil Magruder (City Resident)

Chair, Amy Wright called the meeting to order at 3:01 pm

2. Approval of the Agenda

Member Hardwick moved to amend the agenda and approve; Member Kitchen seconded the motion; Motion carried unanimously

3. Approval of Minutes**A. Canton Tourism Board Draft Minutes - August 12, 2021 - Attachment 3A**

Attachments: [Minutes - Canton Tourism Board - August 12, 2021](#)

Member Ramsey made a motion to approve minutes as provided; Member Hardwick seconded the motion; Motion carried unanimously

4. Old Business**A. Discuss PSKA - Kayak Fishing Tournament Request*****Public Hearing:***

Phil Magruder spoke to the Board about the County Parking Deck. Save our View Canton is Facebook page he and others created in their efforts. He has spoken to Commissioners and formed a petition. He also placed a full page ad in the Cherokee Tribune. He asked the Board to take a position on this issue. The Board made no action at this time.

Agenda Item 4A:

Further discussion of PSKA funding request. Member Peterson made a motion to provide funding of \$1,500. Farley seconded the motion; Motion carried

unanimously.

B. Discuss/Update on Canton Fest Request

Further discussion of Canton Fest and in-kind gifts. Member Hardwick made a motion to provide a reimbursement to the City of Canton for Canton Fest up to \$3,000; Ramsey seconded the motion; Motion carried unanimously.

5. New Business

A. Approval of Funding Application

Discussion of Funding Request Form drafted by Staff Lauren Johnson. Johnson will take edits and provide Board with updated version to review before the next Board meeting.

B. Interim Funding Request Criteria and How to Support Canton Roadmap for Success

C. Review City Assets

D. Discussion of FY2022 Budget

E. One Short Term Goal, One Long Term Goal for Tourism Board

F. Set Up Committees - Discussion

G. Status of Economic and Tourism Position

6. Announcements

A. Riverfest Funding and Invite

7. Adjourn

Member Farley motioned to adjourn; Member Ramsey seconded the motion; Motion carried unanimously