

Canton, Georgia

*110 Academy Street
Canton, Georgia 30114*



Minutes - Final - Final

Wednesday, June 9, 2021

4:00 PM

110 Academy Street

Canton Tourism Board

1. Meeting Called to Order (Peppers)

Meeting Called to Order by Billy Peppers

2. Introduction of Members, Staff Liaison

Mr. Peppers asked that everyone introduce themselves. Present for the meeting were Canton Tourism Members Michelle Peterson, Teresa Ramsey, Sabrina Kaylor, Amy Wright, Phil Hardwick, and Micki Farley. Additionally, Mayor Bill Grant, Councilor Sandy McGrew and Councilor Brooke Schmidt were present. Peppers introduced Ms. Lauren Johnson, Communications & Marketing Manager for the City of Canton as the staff liaison for the board. Peppers noted that Danielle Kitchen, the other member of the Board, could not attend due to a prior commitment.

3. Quick Overview of Organization, Meeting Logistics, Purpose, and Resources

Peppers overviewed the background of Canton Tourism and outlined the appointment process, funding for the organization, types of past projects and provided a copy of the articles of incorporation. Additionally, he presented the board with a copy of the Tourism Report from the Georgia Department of Economic Development meant to assist Canton with plans for future tourism growth. A general discussion about tourism, marketing, and opportunities to participate in engagement occurred.

4. Discussion of Officers

Peppers noted that the Board would want to consider appointing officers in the future after some time of work. Mayor Grant has provided that Ms. Kitchen will serve as the interim chair until such elections can be held.

5. Future Meeting Dates

Peppers noted that the Board must follow open meetings and open record regulations of the State of Georgia. A survey will be sent out to determine the next meeting date and plans created for a formal regular meeting date will also be considered. The next meeting will include information from the Assistant City Manager related to finance, hotel taxes, and potential project applications.

6. Other Comments

None

7. Adjourn

The board stood adjourned at 5:10 pm.