

Canton, Georgia

*110 Academy Street
Canton, Georgia 30114*



Minutes - Final - Draft

Wednesday, March 5, 2025

5:00 PM

**City Hall
110 Academy Street**

Canton Main Street Board

1. Call to Order

Members In attendance: Dana Cox, Ella Murdock, Amber Palermo, Dave Hatabian, Dustin Davey, Erick Garrison, Jack Shampine, Velinda Hardy

Others in attendance: Hannah Stringer

2. Approval of the Agenda

Motion to approve the agenda made by Erick Garrison. Second by Dustin Davey. All members voted in favor of the motion.

3. Approval of February 2025 Minutes**A. Canton Main Street Board Draft Minutes - February 5, 2025**

Attachments: [Minutes - Canton Main Street Board - February 5, 2025](#)

Motion to approve the February 2025 Meeting Minutes made by Dustin Davey. Second by Jack Shampine. All members voted in favor of the motion.

4. Approval of February 2025 Financials

Jodi Drinkard was not in attendance. Consequently, approval of the February 2025 Financials was tabled until the April 2025 Board Meeting.

5. Old Business**A. Kiosk Project**

Dana Cox presented a summary of the meeting with Jamestown Developers for the kiosks used at several properties. Kiosks are very high-end units with a lot of features. Company develops the software and has several monthly fees. Dave Hatabian presented a summary of the Peerless kiosk that was discussed at the February 2025 MSB Meeting. The unit is 'plug and play' and does not require a 3rd party to develop any software. All changes to the maps and other information can be made by city staff. A meeting/call will be scheduled with the company to discuss our needs and their capabilities.

B. Alleyway Project

There was not any update on the Alleyway project since the last meeting.

C. Chocolate Walk

Velinda Hardy summarized the Chocolate Walk that was held on Saturday, February 15, 2025. The event drew 7,300 people downtown between 10:00 am and 8:00 pm.

D. Shamrock Shuffle

Dana Cox updated the Board on the Shamrock Shuffle scheduled for Saturday, March 15, 2025 from 12:00 pm to 8:00 pm. Cost for the event will be \$30 which includes 2 drink tickets & a souvenir cup. Shuttles will be available for transportation between the Mill & downtown.

E. Glow Night

Velinda Hardy summarized Glow Night and the West Main Street Arts Festival held on Saturday, March 1, 2025. The Arts Festival was held from 12:00 pm – 7:00 pm and Glow Night was held from 7:00 pm -10:00 pm. The Arts Festival had 6,000 visitors and Glow Night had 3,500 visitors.

F. First Friday

Velinda Hardy updated the Board on the status of the contracts with various bands for the 2025 First Friday events. She also provided the amount of sponsorships that have been received for the year, which is approximately \$43,000. Velinda will provide a list of vendors and their locations at the April 2025 Board Meeting.

G. Farmers Market

Velinda Hardy updated the Board on the Farmers Market. The Farmers market will begin May 31, 2025 and continue for 14 weeks, ending on August 30, 2025. Applicant approvals will begin on March 14, 2025.

H. In Person GA Main Street Accreditation Reporting

Velinda Hardy summarized the In Person Assessment which took place on Tuesday, March 4, 2025 in Newnan, GA. Overall, the Assessment went very well.

I. Main Street Mixer - Rock N Roll Sushi - March 11

The 2025 First Quarter Main St. Mixer will be at Rock-N-Roll Sushi, located at the Mill, on Tuesday, March 11, 2025 from 5:30 pm to 8:00 pm.

J. 2025 Work Plan

The 2025 Work Plan can be completed by finishing the tasks assigned to each group at the Work Plan Meeting held in February 2025.

6. New Business**7. President's Comments**

No additional comments.

8. Downtown Director's Comments

A ribbon cutting for Plant Daddys is scheduled for March 17, 2025 at 3:00 pm. The April 2, 2025 Main Street Board Meeting has been rescheduled to April 23, 2025. The May 2025 Board Meeting will be at its regularly scheduled time of the first Wednesday of the month, May 7, 2025.

9. Board Member Introduced Items

No Board Member introduced items.

10. Adjourn

Motion to adjourn made by Dustin Davey at 5:51 pm. Second by Jack Shampine. All members voted in favor of the motion.