

Canton, Georgia

*110 Academy Street
Canton, Georgia 30114*



Minutes - Final - Final

Wednesday, November 3, 2021

5:30 PM

City Hall

110 Academy Street

Canton Main Street Board

1. Call to Order

Rachel Hobbs, Jack Shampine, Jeff Brown, Cory Wilson, Jamie Foreman, Irene Stout, Brandy Rousselle, Velinda Hardy

2. Approval of the Agenda

*Motion: Jeff
2nd: Cory
Yays: Unanimous*

3. Approval of Minutes from October 6, 2021**A. Canton Main Street Board Draft Minutes - October 6, 2021 - Attachment 3A**

Attachments: [Minutes - Canton Main Street Board - October 6, 2021](#)

*Motion: Jeff
2nd: Jack S.
Yays: Unanimous*

4. Approval of Financials

*Motion: Jack S.
2nd: Jeff
Yays: Unanimous*

5. Organization Reports**A. Cherokee County Historical Society**

Move scheduled for February, open in May, Dec 6-11 will be the online jewelry sale fundraiser

B. Canton Tourism

Working on vision statement, long and short term goals

C. Downtown Development Authority

N/A

6. Old Business**A. October First Fridays - Electric Avenue & No Sweat**

Glow sticks as potential sponsor incentive for next year. Fifth Friday with No Sweat was cancelled due to weather

B. Farmers Market

Over! A survey will go out to vendors and the board will decide about the length of season for next year

C. Downtown Canton Cash Mob

Still moving forward!

D. Think Pink Walk - October 9

Great turnout! Will continue to grow it

E. MS Mingle - Branchwater

Went very well.

F. Cocktail Cruise - October 22 & 23

Will tweak as time goes on

G. Small Business Saturday - November 27

Gift card promotion

H. Christmas in Canton

Coming along

I. Main Street Contest - 1st Round of Voting Ends November 7**7. New Business****A. Holiday Open House - November 13 - 1-5 pm****B. Council Member Will Carlan**

Follow-up on wayfinding signs, public art and improving communication

C. In Person Main Street Assessment - February 24**D. Board Member Introduced Items**

punch card promotion, Key Jewelry closing

8. Adjourn

Motion: Jeff

2nd: Cory

Yays: unanimous