

**Action Requested/Required:**

- ☒ Vote/Action Requested  
☐ Discussion or Presentation Only  
☐ Public Hearing  
Report Date: \_\_\_\_\_  
Hearing Date: \_\_\_\_\_  
Voting Date: \_\_\_\_\_

**Department:** Cultural Arts **Presenter(s) & Title:** Kristin Norton Green,  
Theatre Events and Facilities Director

**Agenda Item Title:**

Discussion and possible action on Sunnyside Mural Concept

**Summary:**

On February 29, a selection committee appointed by the Canton Cultural Arts Commission met to choose a concept for installation as a Mural on a wall at the Village on Sunnyside shopping center located in the Sunnyside community. Their selected concept has been approved by the Canton Cultural Arts Commission for recommendationn to Council.

**Budget Implications:**

Budgeted? ☐ Yes ☒ No ☐ N/A

Total Cost of Project: \$ 20,900.00 Check if Estimated ☐

Fund Source: General Fund ☐ Water & Sewer ☐ Sales Tax ☐ Other: \_\_\_\_\_

**Staff Recommendations:**

Staff recommends Council consider Motion to approve this concept and award a contract to artist Graham Carraway with a not to exceed value of \$20,900.00

**Reviews:**

Has this been reviewed by Management and Legal Counsel, if required? ☒ Yes ☐ No

**Attachments:**

Mural concept and artists statement.

# J GRAHAM STUDIOS

ARTIST: GRAHAM CARRAWAY

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Dear Selection Committee,

As a finalist for the Sunnyside mural, I, Graham Carraway, am honored to share my vision, marrying the essence of Sunnyside with the spirit of its people.

Drawing from my personal lived experience in North Georgia during the spring of 2021, I was captivated by the blooms of azaleas and rhododendrons, painting the landscape in hues of pink, red, and purple. These memories serve as the cornerstone of my design, a celebration of nature's splendor intertwined with the vitality of the Hispanic heritage throughout the Sunnyside neighborhood.

As an artist, my journey is deeply rooted in printmaking, where I'm able to tell a story through the craftsmanship of hand-carved images that are then printed onto paper. I merge this tradition with my proficiency in lettering design, honed through years as a professional sign painter, to weave intricate details into my murals. The result is a harmonious blend of tradition and innovation, where hand-carved motifs dance alongside bold typography.

Central to my proposal is the word "Sunnyside," engulfed by a cascade of azalea flowers, symbolizing growth, beauty, and community. Inspired by the vibrant color palette of Hispanic culture, with big, bold colors, echoing the culture of the Sunnyside neighborhood.

My work is not merely decorative but transformative, becoming an indelible part of the community's fabric. Time and again, I've witnessed how my murals serve as more than just art; they become cherished landmarks, inviting locals and visitors alike to share in their beauty. From impromptu photoshoots to cherished memories captured against a backdrop of vibrant hues, colorful, well-designed murals breathe life into the communities they adorn.

As an avid printmaker, my technique not only adds a unique and intricate aesthetic to the murals but also opens the door to an interactive and educational experience for the community. I have successfully incorporated block printing workshops at local libraries and art centers into the creation of murals, as well as artist talks and panel discussions. This hands-on approach allows community members to participate in the artistic process, transforming something as small as a print into a large-scale outdoor mural. Witnessing the transformation from a humble print on paper to a monumental public artwork adds a profound and personal dimension to the art for those that call Canton home. If selected, I am more than happy to discuss providing something of this nature for the City of Canton as well!

Thank you for the opportunity to present my ideas for the City of Canton. I hope to be spending some time in Georgia this summer and bringing this mural to life!

Graham Carraway





Example of a mural painted in 2023 for the City of Sanford, Florida.

Portions of the mural design were based on a series of block prints I made of Poppy flowers.

These prints now hang in the lobby of the senior living facility this was painted on.

## PR STRATEGY

We offer a public relations strategy in which the painting of the mural will be promoted on all social media networks before, during and after painting.

Communities are always eager to see murals being painted and often will come out as a spectator. This gives me an opportunity to personally meet the citizens of Canton (my favorite part) but more importantly, promotes the project on behalf of the City of Canton, fostering future interests and conversations around public art.

We are equipped with professional camera equipment as well as drones and will provide all footage and photography to the City of Canton.





# DESIGN CONCEPT

\* We are open to design discussions/critique and variable color palette options! \*



**1 GRAHAM**  
**STUDIOS**

**THANK YOU FOR YOUR  
TIME AND CONSIDERATION!**

**-GRAHAM**