

Canton, Georgia

*110 Academy Street
Canton, Georgia 30114*



Minutes - Final - Draft

Wednesday, November 2, 2022

5:00 PM

**City Hall
110 Academy Street**

Canton Main Street Board

1. Call to Order

Erick Garrison, Maria Sims, Sharon Ware, Celeste Charleston, Jamie Foreman, Stefanie Forte, Jack Shampine, Dana Cox, Jodi Drinkard, Danielle Kitchen, Brandy Rouselle, Todd Hogan, Ray Deluca, Jennifer Hughes, Velinda Hardy

2. Approval of Agenda

*Jennifer Hughes motioned to approve the agenda.
Celeste Charleston seconded the motion
All in favor: Unanimous*

3. Approval of Minutes from October 5, 2022**A. Canton Main Street Board Draft Minutes - October 5, 2022 - Attachment 3A**

Attachments: [Minutes - Canton Main Street Board - October 5, 2022](#)

*Jodi Drinkard motions to approve the minutes.
Jennifer Hughes seconded the motion.
All in favor: Unanimous*

4. Approval of Financials

*Jennifer Hughes motions to approve the financials.
Celeste Charleston seconded the motion.
All in favor: Unanimous*

5. Organization Reports**A. History Cherokee**

Velinda Hardy: Updated the board on new opening and hours.

B. Canton Tourism

Danielle Kitchen: DMO website update

C. Downtown Development Authority

Jennifer Hughes: DDA has not met this month

D. Art Commission

Jamie Foreman: Boling Park basketball court mural is underway. Also, a call to artists was issued for a mural on the designated wall on the Archer Street Parking Deck.

6. Old Business**A. First Friday 2023**

Jodi Drinkard: Band suggestions will be voted on by the board and ideas such as monthly or seasonal themes for the events will be discussed.

B. Farmers Market

Celeste Charleston: Market on October 15. We will be holding a Shopping by Lantern Light 'Thank you' market on 11/22. Established Market vendors will be at no cost and we will open registrations to additional vendors after.

C. Yiftee Gift Card Program

Brandy Rouselle: 20+ participants. City activation card will be run to set up the master account. We will then be able to activate the participating businesses and begin training them on how to accept the gift cards.

D. No Tricks, All Treats Walk

Velinda Hardy: The ones who attended had very positive feedback

E. Art and Spirit Walk

Dana Cox: 30 businesses will be participating.

F. Photo Booth

Board decision was made to not pursue this concept.

G. Taste of Canton

N/A

H. Fall Mixer - November 9 - Jones General Market

Velinda Hardy: Community Burger providing food

7. New Business**A. Budget**

Brandy Rouselle: Committees need to meet to discuss budget needs for specific events. Zoom calls between Brandy, Velinda and Sharon will be arranged with each committee to complete this action item.

B. Christmas in Canton

Stefanie Forte: Events are planned and ready to go!

C. Bizarre Coffee Facade Grant

Check will be given to Bizarre by Friday.

**D. President Comments - Committee
Leads/Communication**

Brandy Rouselle: Minutes from committee meetings should be forwarded to Brandy in order to help communicate progress and inform the board during Main Street meetings.

E. New Business Packet

Brandy Rouselle: New Business Licenses issued within the DT area will receive info on Main Street.

**F. Social Media Marketing - Other Venues Besides
Facebook (Value to
Events)**

The board will explore having Audacity Marketing help with marketing.

G. Board Member Introduced Items

8. Adjourn

*Jodi Drinkard motioned to adjourn.
Jennifer Hughes seconded the motion.
All in favor: Unanimous*